



13th MEDICA INNOVATION FORUM

Driving Innovations for a
Healthier World
16 – 19 November 2026

www.medica.de/MIF2

MEDICA INNOVATION FORUM – HIGHLIGHTS 2025



(Photo: Messe Düsseldorf)



+8,500

Attendees from around the world



+120

International speakers



+27

Countries



#1 Hotspot

for key players and innovators in
medtech and digital health

1 MEDICA INNOVATION FORUM – Key Topics

2 DETAILED PROGRAM STRUCTURE – From 16th to 19th November

3 PARTNER PACKAGES AT MEDICA INNOVATION FORUM


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MEDICA INNOVATION FORUM KEY TOPICS



INNOVATION
FORUM

- Smart MedTech for Clinical Settings
- Resilience And Cyber Security
- Hospital @ Home
- AI And Big Data
- Cloud Services and EHDS Update
- Precision Medicine
- Robotics
- Women in Health 
- 18th Healthcare Innovation World Cup
- Future of Therapy
- Digital Twins
- HealthTech To Watch
- MedTech Manufacturing
- Innovation Hubs and Networks



MIF PROGRAM STRUCTURE – MONDAY 16 NOV (Day 1)

Preliminary

11:00 – 11:10 WELCOME & OPENING REMARKS

11:10 – 12:30 SMART MEDTECH FOR CLINICAL SETTINGS – Reimagining care, technology and patient experience

- Smart solutions transforming patient care and clinical settings
- Rapid point-of-care diagnostics
- Advanced digital workflows and collaboration tools

12:30 – 14:00 RESILIENCE IN ACTION – Protecting critical infrastructure from cyber, physical, and safety threats

- Protecting hospitals and healthcare systems against new threats
- Cybersecurity in smart hospitals
- Best practice blueprints

14:00 – 15:00 HOSPITAL @ HOME – Delivering hospital level care at home from diagnostics to regeneration

- Acute-level care in patients` homes
- Market update on smart health tech and medical wearables
- Trusted end-to-end security and data privacy in the Internet of Medical Things

15:00 – 17:00 18TH HEALTHCARE INNOVATION WORLD CUP – Pitch and award ceremony

- Top12 Health Techpreneurs 2026 pitching their solutions
- Categories: Smart MedTech devices, wearables, digital biomarkers, intelligent patches, smart implants
- Award ceremony – Announcement of the Top3 Health Techpreneurs 2026

WOMEN IN HEALTH – TUESDAY 17 NOV (Day 2)

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FORUM

Preliminary

11:00 – 13:00

AI AND BIG DATA – Unlocking the power of healthcare data

- Panel: AI as a healthcare companion - How AI can support human expertise and decision-making
- Sovereign cloud infrastructures
- Quantum AI – Enabling a new era in personalized treatments
- AI challenges – Regulatory approval, Privacy concerns, Limiting beliefs and ethics

13:00 – 15:00

ROI AND GLOBAL ECONOMY BOOST – Closing the women health gap

- Key facts & figures of closing the women health gap
- Data gaps and its consequences
- Addressing inequalities from prevention, accessibility, diagnosis, therapy
- Sex and gender responsive healthcare models
- Closing gender gap in funding
- Female MedTech founders present their solutions



15:00 – 16:00

CLOUD SERVICES AND EHDS UPDATE – Shaping the future of data exchange in healthcare

- Challenges for Secure, scalable, and compliant health data exchange and platforms
- European health data infrastructure, interoperability standards (e.g., HL7 FHIR), cybersecurity and data protection
- Implementation challenges in hospitals

16:00 – 17:00

DIGITAL TWINS – Engineering the future of the human body

- Virtual patient models for diagnostics, treatment and drug testing
- Organoid engineering and human-on-a-chip solutions
- AR/XR for surgery, rehabilitation and immersive medical training

WOMEN IN HEALTH – TUESDAY 17 NOV (Day 2)



Launched in 2024, Women in Health is a global initiative that connects and empowers female leaders who are shaping the future of healthcare. Visitors of MEDICA can join an inspiring one-day program filled with networking, innovation, meaningful panels and talks at the MEDICA INNOVATION FORUM.

10:15 – 11:15 **WOMEN IN HEALTH ROUNDTABLE: Closing gender gaps in healthcare (HIGH CALIBER ROUNDTABLE)**

- 15 Global female leaders in healthcare agree on a joint agenda for closing gender gaps in healthcare (invite-only)
- The result will be laid down in a manifesto and published during MEDICA 2026

11:30 – 12:30 **EXPERT TABLE NETWORKING (NETWORKING)**

Meet at curated roundtables hosted by table captains – inspiring experts guiding focused discussions on AI; Innovation & entrepreneurship; Gender medicine, diversity und leadership; Medical device certification & regulation; Funding & investment; and Personal branding. A unique chance to network meaningfully and exchange ideas in a relaxed, open format. Registration link available soon.

13:00 – 15:00 **ROI AND GLOBAL ECONOMY BOOST – Closing the women health gap (STAGE)**

- Key facts & figures of closing the women health gap
- Data gaps and its consequences
- Addressing inequalities throughout the full pathway of care from awareness, prevention, accessibility, diagnosis, therapy
- Sex and gender responsive healthcare models
- Closing gender gaps in funding
- Female MedTech founders present their solutions

15:00 – 17:00 **MEDICA TOUR or MEDICA Start-up COMPETITION (Hall 17)**

17:15 – 18:30 **WOMEN IN HEALTH x MEDICA Start-up NIGHT (NETWORKING AND PARTY)**

MIF PROGRAM STRUCTURE – WEDNESDAY 18 NOV (Day 3)

MEDICA

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Preliminary

11:00 – 13:00

ROBOTICS – Enhancing healthcare with intelligent automation

- Panel discussion: Human-robot interaction – Enhancing collaboration in healthcare
- Robotic breakthroughs in surgery, rehabilitation, and laboratory automation
- AI driven robotics improving precision and autonomy in surgery and rehabilitation

13:00– 14:00

HEALTH TECH TO WATCH – Transforming healthcare through intelligent devices

- Wearable health tech from wristables, to smart patches to intelligent implants
- Wearable world's firsts at MEDICA
- Tech enabling the next generation of healthcare solutions (photonics, quantum computing, and more)

14:00 – 15:30

PRECISION AT SPEED – Advancing diagnostics for early disease detection and health tracking

- Next-generation monitoring technologies for early disease detection
- 24/7 health tracking
- Advancements in lab diagnostics

15:30 – 17:00

MEDTECH MANUFACTURING – Implementing medtech factories of the future

- Panel: How to manage efficient cost structures in development and production by keeping high quality standards
- Smart factories, automation of production, outsourcing
- AI based quality control



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Düsseldorf

MIF PROGRAM STRUCTURE – THURSDAY 19 NOV (DAY 4)

Preliminary

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11:00 – 12:30

CYBER PHYSICAL SECURITY – Managing risks throughout the supply chain

- Panel: Responsibility for cyber security of medical devices (OEM, hardware and software supplier, provider)
- Status update and outlook on cyber security regulations
- Security by design

12:30 – 14:00

INNOVATION HUBS AND NETWORKS

- Introduction to regional innovation partner hubs and networks

14:00 – 14:15

CLOSING REMARKS AND OUTLOOK 2027

BE PART OF MEDICA INNOVATION FORUM (MIF)

1 Gold Partner MEDICA INNOVATION FORUM

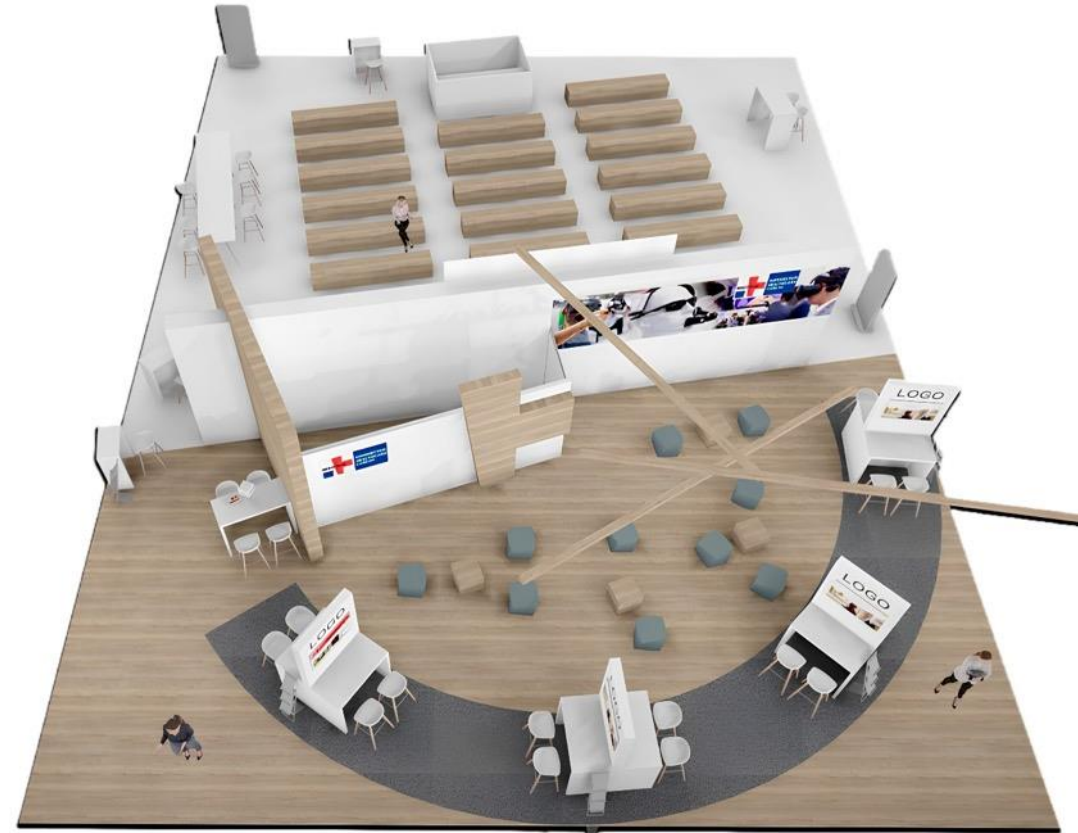
2 Partner MEDICA Start-up COMPETITION /
Healthcare Innovation World Cup

3 Speaking at MEDICA INNOVATION FORUM*
** Speakers and topics are subject to approval by expert committee*

4 Branded Exhibition Counter at MIF (Hall 11)

5 Corporate Masterclass

6 Counter MEDICA START-UP PARK (Hall 17)



Preliminary - new design planned (Photo: Messe Düsseldorf)

GOLD Partner Package

- Stage branded with your logo on all 4 days
- Representative on stage for welcome on the 1st day (16 November)
- Speaking slot at the MEDICA INNOVATION FORUM*
- Online publication in MIF in event database and program display
- Company logo and link in MEDICA trade fair channels (website, social media, speaker database)
- 4 one-day MEDICA tickets

* Speakers and topics are subject to approval by the expert committee

14,900 EUR (excl. VAT)



Preliminary - new design planned (Photo: Messe Düsseldorf)

PARTNER MEDICA Start-up COMPETITION / HEALTHCARE INNOVATION WORLD CUP

Partner package MEDICA Start-up COMPETITION / HEALTHCARE INNOVATION WORLD CUP

- Company representative in grand pitch final jury onsite
- Company and jury member in finalist, winner campaigns
- One-on-one introduction to finalists before MEDICA
- Stage presence of jury member at the MIF (e.g. interview and photo shooting)
- Company logo in master presentation / program display
- Integration in MEDICA trade fair channels (website, social media)
- 3 one-day MEDICA tickets

10,500 EUR (excl. VAT)

- **Optional:** Access to database with approx. 200 submissions (on demand, additional fee)

MEDICA Start-up COMPETITION categories:

- AI in healthcare
- Robotics
- Lab diagnostics
- Resilience
- Other

Healthcare Innovation World Cup categories:

- Smart health devices
- Medical wearables
- AR/VR/mixed reality
- Digital biomarkers
- Other

Are you looking for exhibition opportunities, matchmaking and networking?

Partner package branded exhibition counter MIF

- 2 exhibitor passes
- Listed as MEDICA exhibitor
- Branded exhibition opportunity
- 1 table, 70 x 120 x 110 cm
- 2 bar stools, graphics
- 1 monitor, Internet access
- Power connection/incl. consumption
- Build up, dismantling and organization of the stand

7,900 EUR (excl. VAT)



(Photo: Messe Düsseldorf)

Are you a healthcare company, investor, innovation center, etc., and want to engage with the connected health ecosystem?

Speaking Slot MEDICA INNOVATION FORUM

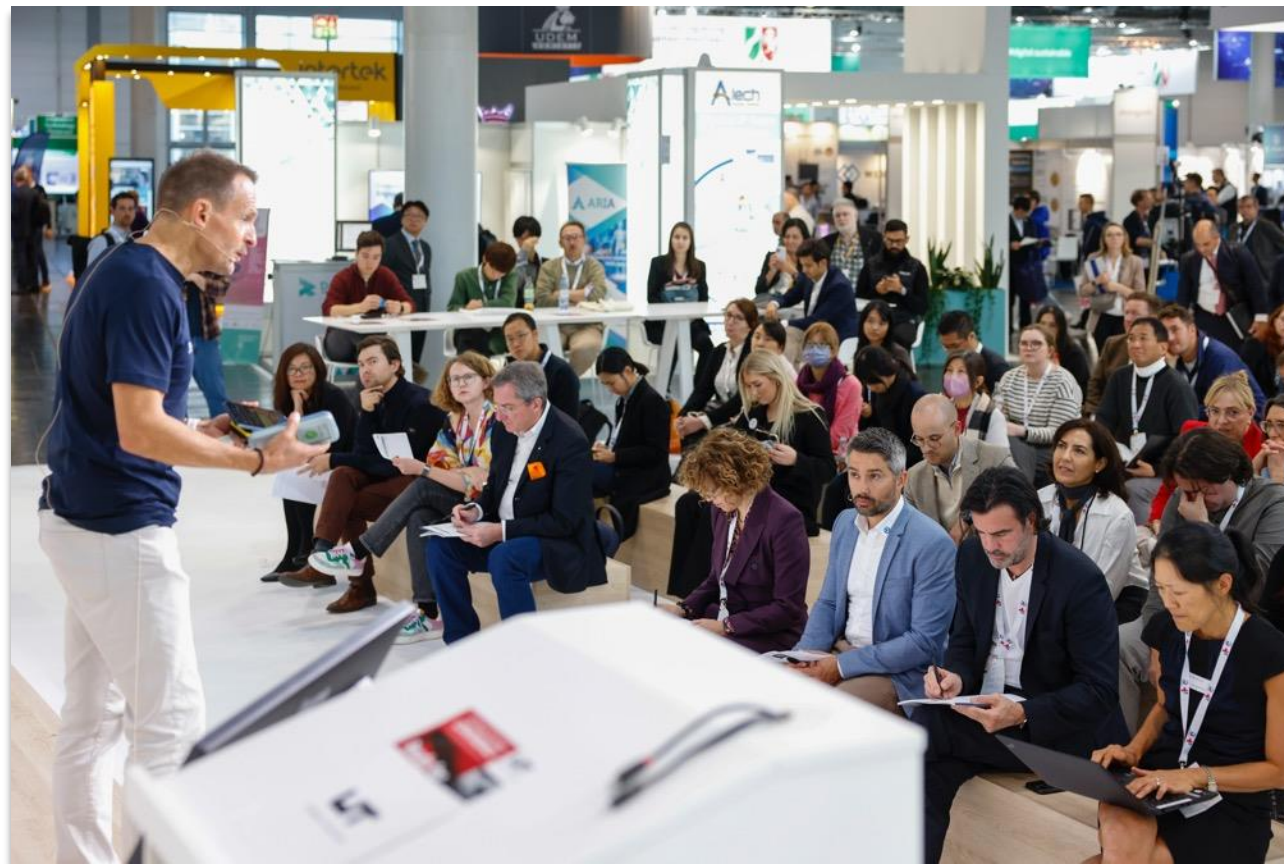
- Single speaking slot or panel discussion at MIF (limited, first come first served)*
- Online publication in MIF event database and program display
- Integration in MEDICA trade fair channels (website, social media)
- 2 one-day MEDICA tickets

3,250 EUR (excl. VAT)

Speaking Session Thursday: 30 Minutes

- Bundle of speaking slots for healthcare hubs or startup accelerators (*limited availability*)

Price on request



(Photo: Messe Düsseldorf)

* Speakers and topics are subject to approval by the expert committee

Corporate Masterclass

- 90 mins corporate masterclass integrated in official MEDICA program
- Provision of a meeting room for 12-50 persons
- Speakers and topic defined by partner*
- Online publication in MIF in event database and program display
- Promotion on MEDICA marketing channels
- 4 one-day MEDICA tickets

* Speakers and topics are subject to approval by the expert committee

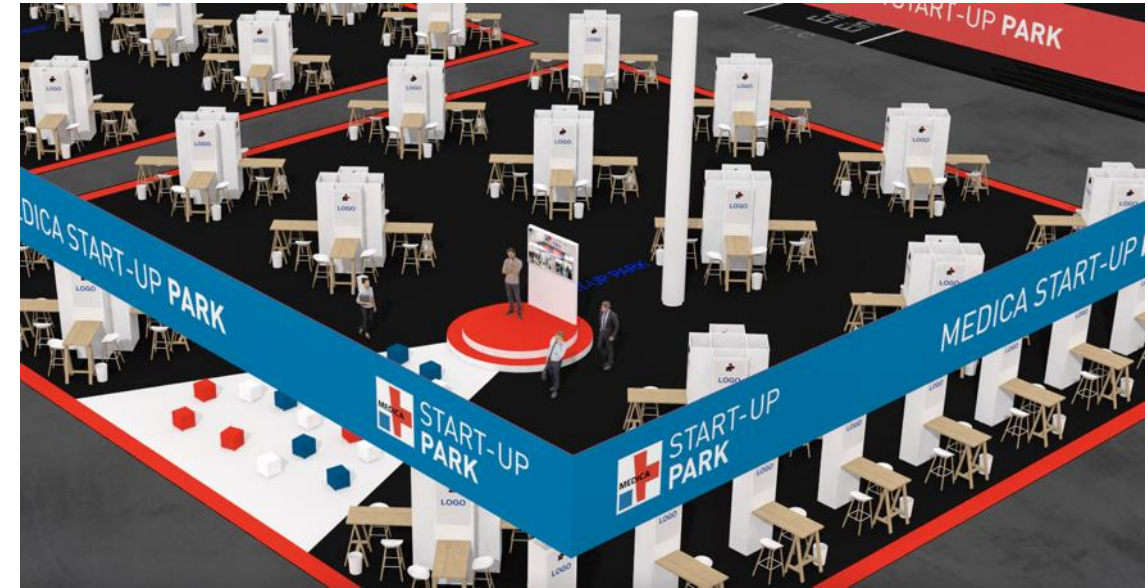
19,000 EUR (excl. VAT)



**You are a start-up and want to accelerate your business?
 Get involved in the MEDICA START-UP PARK and benefit from our special offer!**

Start-up Packages:

- 2 exhibitor passes
- Listed as MEDICA exhibitor
- Branded exhibition opportunity
- 1 table, 70 x 120 x 110 cm
- 2 bar stools, graphics
- Internet access and power connection/incl. consumption
- Build up, dismantling and preparation of the stand
- Speaking slot Startup Stage (limited, subject to approval)



(Photo: Messe Düsseldorf)

With Speaking Slot

3,500 EUR (excl. VAT)

Without

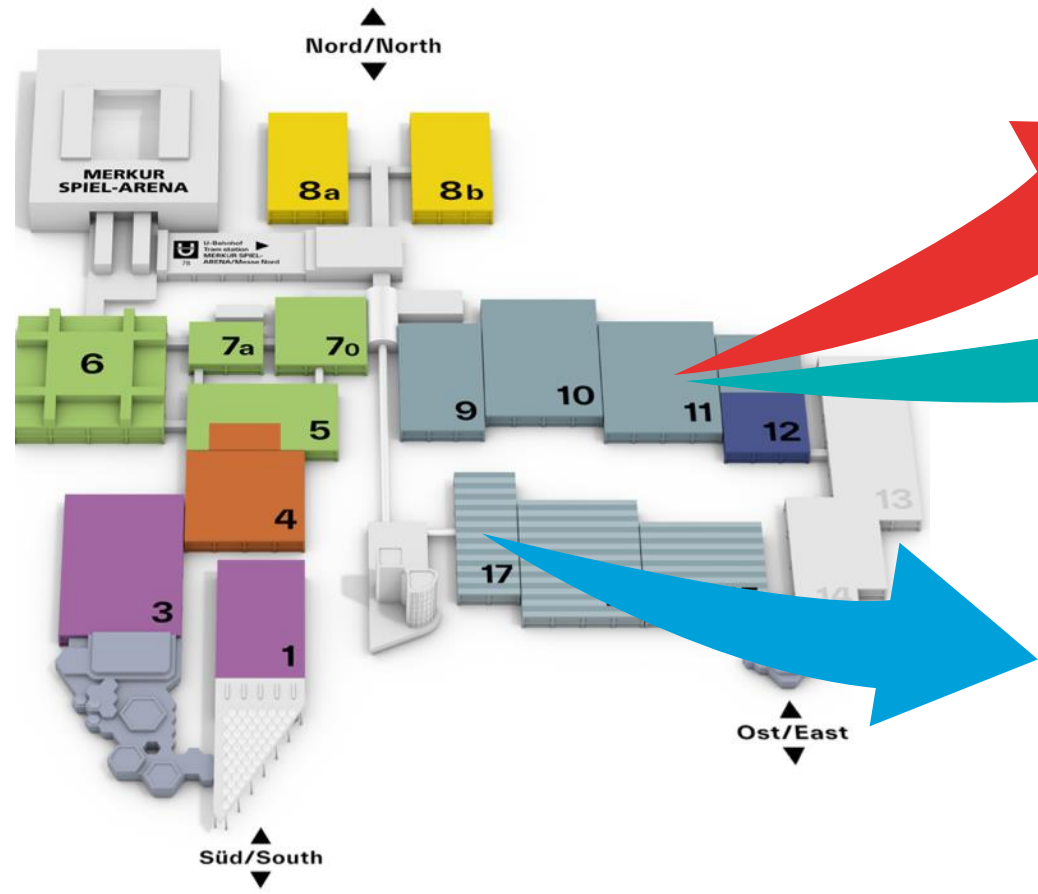
2,950 EUR (excl. VAT)



WE ARE IN THE CENTER OF THE HIGHLIGHT HALLS 10-12

Messe Düsseldorf GmbH

Stockumer Kirchstraße 61, D-40474, Düsseldorf



(Photo: Messe Düsseldorf)

- 1 Key Topics
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- 4 Location
- 5 Contacts



(Photos: Messe Düsseldorf)

**Get in touch
with us!**



Program Management

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Exhibition Opportunities & Program

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