

## Medical Mobile Solutions

incl. MEDICA App COMPETITION

Hall 15, Stand 15C24

15 November 2017

02:00 – 06:00 p.m.



moderated by Mark Wächter, Mobile Strategy Consultant

02:00 – 02:05 p.m.	<b>How Mobile, IOT, Data and AI transform Healthcare – A new platform of MEDICA</b> Mark Wächter, FTR4H Chief Evangelist
02:05 – 02:15 p.m.	<b>Global Mobile Health App Market Report 2018</b> Ralf-Gordon Jahns, Managing Director research2guidance
02:15 – 02:30 p.m.	<b>Adopting Digital Healthcare Solutions in Developing Regions</b> Muthu Singaram, CEO, IIT Madras HTIC Incubator & Founder VibaZone
02:30 – 03:00 p.m.	<b>Panel Discussion: Global status in Medical Mobile Solutions</b> Lars Buch, Managing Director, Startupbootcamp Digital Health Tjaša Zajc, Digital Health Journalist, Strategic Healthcare Partnerships and Healthcare Communications Manager, Iryo Dr. Jesus del Valle, Head of Bayer Grants4Apps Accelerator Muthu Singaram, CEO, IIT Madras HTIC Incubator & Founder VibaZone Dr. Klaus Stöckemann, Managing Partner, Peppermint Venture Partners <i>Moderator:</i> Maren Lesche, Startup-Expert, Mentor and eHealth-Advisor
<b>03:00 – 05:00 p.m.</b>	<b>6<sup>th</sup> MEDICA App COMPETITION</b>
	
	<b>Global Presenting Sponsor</b> 
03:00 – 03:05 p.m.	<b>Introduction</b> Christian GROSSER, Deputy Director MEDICA
03:05 – 03:15 p.m.	<b>The Promise of m-Health in Africa - Hope, Hype, or Hustle?</b> Dr. Moka Lantum, MD, MS, CEO, MicroClinic Technologies
03:15 – 03:20 p.m.	<b>SXSW festival &amp; MedTech – an inspiring fusion</b> Mirko Whitfield, International Development SXSW EMEA & Asia
03:20 – 04:35 p.m.	<b>Live-Pitch of 15 App-based Medical Mobile Solutions</b> 3 minutes pitch & 2 minutes Q&A each Moderator: Mark Wächter, Mobile Strategy Consultant
04:35 – 04:50 p.m.	<b>Live Deliberation of Jury &amp; Presentation of Decision</b> Maren Lesche, Jury Captain MEDICA App COMPETITION
04:50 – 05:00 p.m.	<b>Award Ceremony</b> Dr. med. Urs-Vito Albrecht, Group Leader PLRI MedAppLab, Hannover Medical School (MHH)
From 05:00 p.m.	<b>Reception &amp; Drinks</b> Welcome Note by Joachim Schäfer, MD of Messe Düsseldorf