

MCHF Session 7

Medical Mobile Solutions

incl. MEDICA App COMPETITION

Hall 15, Stand 15C24

15 November 2017

02:00 – 06:00 p.m.

moderated by Mark Wächter, Mobile Strategy Consultant

02:00 – 02:05 p.m.	How Mobile, IOT, Data and AI transform Healthcare – A new platform of MEDICA Mark Wächter, FTR4H Chief Evangelist
02:05 – 02:15 p.m.	Global Mobile Health App Market Report 2018 Ralf-Gordon Jahns, Managing Director research2guidance
02:15 – 02:30 p.m.	Adopting Digital Healthcare Solutions in Developing Regions Muthu Singaram, CEO, IIT Madras HTIC Incubator & Founder VibaZone
02:30 – 03:00 p.m.	Panel Discussion: Global status in Medical Mobile Solutions Lars Buch, Managing Director, Startupbootcamp Digital Health Tjaša Zajc, Digital Health Evangelist & Journalist Dr. Jesus del Valle, Head of Bayer Grants4Apps Accelerator Muthu Singaram, CEO, IIT Madras HTIC Incubator & Founder VibaZone Dr. Klaus Stöckemann, Managing Partner, Peppermint Venture Partners <i>Moderator:</i> Maren Lesche, Startup-Expert, Mentor and eHealth-Advisor
03:00 – 05:00 p.m	6th MEDICA App COMPETITION 
03:00 – 03:05 p.m	Introduction Christian Grosser, Deputy Director MEDICA
03:05 – 03:15 p.m.	The Promise of m-Health in Africa - Hope, Hype, or Hustle? Dr. Moka Lantum, MD, MS, CEO, MicroClinic Technologies
03:15 – 03:20 p.m.	SXSW festival & MedTech – an inspiring fusion Mirko Whitfield, International Development SXSW EMEA & Asia
03:20 – 04:35 p.m.	Live-Pitch of 15 App-based Medical Mobile Solutions 3 minutes pitch & 2 minutes Q&A each Moderator: Mark Wächter, Mobile Strategy Consultant
04:35 – 04:50 p.m.	Live Deliberation of Jury & Presentation of Decision Maren Lesche, Jury Captain MEDICA App COMPETITION
04:50 – 05:00 p.m.	Award Ceremony Dr. med. Urs-Vito Albrecht, Group Leader PLRI MedAppLab, Hannover Medical School (MHH)
From 05:00 p.m.	Reception & Drinks Welcome Note by Joachim Schäfer, MD of Messe Düsseldorf