



**MEDICA**

**HEALTH IT  
FORUM**

13 – 16 NOVEMBER 2017  
DÜSSELDORF GERMANY



[www.medica.de/MHIF1](http://www.medica.de/MHIF1)

# MEDICA HEALTH IT FORUM



PROGRAMM/  
PROGRAMME

Halle/Hall 15 E 56 – E 60



Messe  
Düsseldorf

## MEDICA HEALTH IT FORUM



Das MEDICA HEALTH IT FORUM bietet Ihnen seit 20 Jahren ein Programmangebot auf Top-notch-Level. Über 130 Sprecher aus sämtlichen Bereichen der Gesundheitswirtschaft diskutieren in rund 40 Sessions über Branchentrends, Digitalisierungsgrade und innovative Lösungen. Erfahren Sie aus Expertenhand, welche neuen IT-basierten Geschäfts- und Versorgungsmodelle es unbedingt zu entdecken gilt, wo regulatorische oder technologische Hemmnisse die Entwicklung noch ausbremsen und welche Felder die Start-up-Szene umzukrempeln sich anschickt – das alles kostenfrei mit Ihrer MEDICA-Eintrittskarte.

Einen ungeahnten Hype erlebt derzeit das Thema der künstlichen Intelligenz. Das MHIF fokussiert etwa Erfolge im Bereich des Deep Learning, Einsatzszenarien und Erfahrungen bei der Diagnostik oder aber das Aufkommen medizinischer Chatbots. Auch Diskussionen um das disruptive Potenzial des medizinischen 3D-Drucks oder die mögliche Bedeutung der Blockchain-Technologie für die Healthcare IT-Branche finden Eingang in das Programm. Zudem widmet sich das MHIF den Auswirkungen der Digitalisierung in Feldern wie der Pflege (Digital Care), der geistigen Gesundheit (eMental Health) und der Patiententeilhabe (xHealth). Und nicht zuletzt erwarten den Besucher spannende Runden zum aktuellsten Stand der Dinge bei der Personalisierung der Medizin (Precision Medicine), dem intelligenten Versorgungsmanagement (Population Health), der IT-Sicherheit (Cyber Security) oder der Feminisierung der Medizin (sheHealth).

Auf der neu gestalteten Green Stage dreht sich alles um Lösungen und deren praxisnahe Präsentation: Neben informativen Vorträgen veranstaltet das MHIF – jetzt neu – auch Live-Vorführungen und avancierte Formate wie ein World Café. Und auch der eHealth Venture Summit wird 2017 wieder stattfinden: Experten und Investoren kommen zusammen, um über Erfahrungen und Wege zu sprechen, wie kleine und mittelständische Digital-Health-Firmen ihren Weg machen können. Und natürlich wird es wieder einen Pitch geben.

**Erweitern Sie Ihren Horizont und Ihr Netzwerk und treffen Sie wichtige Player – wir freuen uns auf Ihren Besuch!**

For 20 years, the MEDICA HEALTH IT FORUM has been offering you a programme at a top-notch level. More than 130 speakers from all areas of the healthcare industry will be discussing industry trends, digitisation levels and innovative solutions in around 40 sessions. Find out from the experts which new IT-based business and supply models are imperative to discover, where regulatory or technological obstacles are slowing down development and which fields the start-up scene is about to change – all this free of charge with your MEDICA admission ticket.

The topic of artificial intelligence is currently experiencing an unexpected hype. The MHIF focuses on successes in the field of deep learning, application scenarios and experience in diagnostics or the emergence of medical chatbots. Discussions about the disruptive potential of medical 3D printing or the possible significance of blockchain technology for the healthcare IT industry are also included in the programme. In addition, the MHIF is also concerned with the effects of digitisation in fields such as nursing (digital care), mental health (eMental Health) and patient participation (xHealth). Last but not least, visitors can expect exciting discussion rounds on the latest developments in the personalisation of medicine (Precision Medicine), intelligent healthcare management (Population Health), IT security (Cyber Security) or the feminisation of medicine (sheHealth).

On the newly designed green stage, everything revolves around solutions and their practical presentation: In addition to informative lectures, the MHIF now also organises live demonstrations and advanced formats such as a World Café.

And also the eHealth Venture Summit will take place again in 2017: Experts and investors will come together to discuss experiences and ways of how small and medium-sized digital health companies can make their way. And of course there will be a pitch again.

**Expand your horizons and network and meet key players – we are looking forward to your visit!**

## PROMINENTE GÄSTE



**Prof. Dr. Erwin Böttinger,**  
Head of the Digital Health Center/  
Professor für Digital Health am  
Hasso-Plattner-Institut und an  
der Universität Potsdam



**Dr. Arthur Kaindl,**  
General Manager Digital Health Services,  
Siemens Healthcare GmbH, Erlangen



**Prof. Dr. Björn Bergh,**  
Direktor Abteilung Medizinische  
Informationssysteme, Medizinische Fakultät  
Universitätsklinikum Heidelberg,  
Expert Circle MHIF



**Dr. Sebastian Krolop,**  
Leader Deloitte Life Sciences & Healthcare,  
Germany



**Hajnalka Hejja,**  
MD, Entrepreneur, Founder at Smart Health UG/  
MediLad, Berlin



**Prof. Dr. Günter Tovar,**  
Speaker of the Fraunhofer  
Nanotechnology Alliance



**Axel Meineke,**  
Center of Competence Innovations & Clinicals,  
Cerner Health Services Deutschland GmbH



**Prof. Dr. Andreas Pinkwart,**  
Minister for Economic Affairs,  
Innovation, Digitization and Energy for  
the State of North Rhine-Westphalia



**Prof. Dr. Gabi Dreö Rodosek,**  
Leitende Direktorin des  
Forschungsinstituts CODE,  
Universität der Bundeswehr, München



**Dr. Anette Großmüller,**  
Expert Precision Medicine, SAP Health

## Red Stage

11.00 – 14.30 h



### Big Data & AI

11.00 – 11.10 h



#### 1. Welcome

**Prof. Dr. Björn Bergh**, Director Department of Medical Information Systems, Universitätsklinikum Heidelberg, Expert Circle MHIF

11.10 – 12.15 h



#### 2. The Future is digital: How Data and Analytics will transform the Healthcare Market (in the next five years)

##### Keynote:

**Prof. Dr. Erwin Böttinger**, Head, Digital Health Center, Professor for Digital Health and Personalized Medicine at Hasso-Plattner-Institute and University Potsdam / Universität Potsdam

##### Moderation:

**Dr. Pablo Mentzini**, Director Government Relations SAP SE

##### Panel:

**Dr. Arthur Kaindl**, General Manager Digital Health Services, Siemens Healthcare GmbH, Erlangen

**Prof. Dr. Ziawasch Abedjan**, Assistant Professor and Head of the „Big Data Management“ (BigDaMa) Group at TU Berlin / Expert Circle MHIF

**Prof. Dr. Björn Bergh**, Director Department of Medical Information Systems, Universitätsklinikum Heidelberg, Expert Circle MHIF

**Olaf Peter Schleichert**, Partner, Analytic Leader, Deloitte

**Prof. Dr. Erwin Böttinger**, Head, Digital Health Center, Professor for Digital Health and Personalized Medicine at Hasso-Plattner-Institute and Universität Potsdam

12.20 – 13.20 h



#### 3. Medizin im digitalen Zeitalter. Herausforderungen der digitalen Transformation für Studium und Beruf. Innovative Antworten

##### Moderation:

**PD Dr. med. Sebastian Kuhn**, MME, Oberarzt für Orthopädie und Unfallchirurgie, Universitätsmedizin Mainz, Hochschulforum Digitalisierung Arbeitsgruppe "Curriculum-entwicklung für das 21. Jahrhundert", Sachverständiger am IMPP

##### Keynotes:

**PD Dr. med. Sebastian Kuhn**, MME: Curriculum-Entwicklung für das 21. Jahrhundert

**Timo Thranberend**, Senior Project Manager, Bertelsmann-Stiftung: „Das Arzt-Patienten-Verhältnis im digitalen Wandel. Eine Zwischenbilanz“

##### Diskutanten:

**Dr. med. Frank Antwerpes**, Vorstandsvorsitzender DocCheck AG

**Dr. med. Franz J. Bartmann**, Vorstand Bundesärztekammer / Präsident der Ärztekammer Schleswig-Holstein / Sprecher Expert Circle MEDICA HEALTH IT FORUM (MHIF)

**Dr. Peter Gocke**, Chief Digital Officer (CDO), Leiter Stabsstelle Digitale Transformation, Charité – Universitätsmedizin Berlin

**Ayman Mohssen**, Präsident, Bundesvertretung der Medizinstudierenden in Deutschland e.V. (bvmd)

**Prof. Dr. Dirk Heckmann**, Lehrstuhl für Öffentliches Recht, Sicherheitsrecht und Internetrecht, Universität Passau / Geschäftsführer des wissenschaftlichen Beirates der AOK Nordost

13.20 – 14.20 h



#### 4. In case of discomfort ask your chatbot – intelligent Robots and Apps enter the Healthcare Ecosystem

##### Moderation:

**Dr. med. Jasper zu Putnitz**, Managing Director, Accenture, Berlin

##### Panel:

**Dr. Daniel Sonntag**, Research Fellow, German Research Center for Artificial Intelligence (DFKI); Expert Circle MHIF

**Dr. Oliver Heinze**, Department of Medical Information Systems, Universitätsklinikum Heidelberg

**Hajnalka Hejja**, MD, Entrepreneur, Founder at Smart Health UG / MediLad, Berlin

**David Hawig**, Developer, Chatbot Florence

14.30 – 17.30 h



## Digital Health: New Trends & Disruptive Technologies

14.30 – 15.30 h



### 1. Get ready for Disruption: Game-changing Trends and new Technologies in Healthcare

#### Keynote:

**Prof. Dr. Andreas Pinkwart**,  
Minister for Economic Affairs, Innovation, Digitization and Energy for the State of North Rhine-Westphalia

#### Moderation:

**Ingo Horak**, Co-Founder, Digital Health Consult London, UK; Entrepreneur

#### Panel:

**Stefan Maas**, M.Sc., Dipl.-Ing. (FH), CEO, SomaView

**Dominik Bertram**, Vice President – SAP Health Innovation Hub

**Dr. Clemens Wagner**, Head of Research and Development VRmagic

**Laura Henrich**, Leader Marketing & Healthcare Strategy, Vilua

**Dr. Sebastian Krolop**, Leader Deloitte Life Sciences & Healthcare, Germany

15.30 – 16.20 h



### 2. Everybody is talking about Blockchain – but what's its true potential? Some scenarios...

#### Moderation:

**Dr. Sönke Bartling**, Humboldt Institut für Internet und Gesellschaft

#### Panel:

**Prof. Katarina Adam**, HTW Berlin

**Dr. Sebastian Krolop**, Leader Deloitte Life Sciences & Healthcare, Germany

**Prof. Dr. Dr. Dierks**, Dierks & Bohle

**Dr. Eberhard Scheuer**, CEO eHealth Consulting GmbH

**Marco Liesenjohann**, Scientific Advisor and Head of Blockchain, Bitkom e.V.

16.30 – 17.30 h



### 3. Printing Health – is 3D-Printing ready for a broad implementation?

#### Moderation:

**Philipp Grätzel von Grätz**, Journalist

#### Panel:

**Tobias Grix**, Cellbricks GmbH

**Dr. Tobias Gantner**, CEO HealthCare Futurists

**Prof. Dr. Günter Tovar**, Speaker of the Fraunhofer Nanotechnology Alliance

**Dr. med. André Kemmling**, Universitätsklinikum Lübeck

## Green Stage

12.00 – 12.25 h



### Komfortable Rechner und KIS Anmeldung und Verschlüsselung sensibler Daten im Klinikalltag

**Matthias Kirchhoff**, Geschäftsführer, digitronic computersysteme GmbH, Chemnitz

12.30 – 13.00 h



### Datenverfügbarkeit und Datensicherheit im Krankenhaus

**Erwin Pfuhrer**, Vertrieb D/A/CH sayTec AG

13.00 – 13.50 h



### Digitalisierung im Gesundheitssystem

**Frank Barth**, Head of Marketing/Doctolib

14.00 – 14.25 h



### Raum für Menschlichkeit durch Innovation und digitale Vernetzung in der Arzt-Patienten-Kommunikation

**Jens Dommel**, CompuGroup

14.30 – 15.30 h



### Medical Apps

**Dr. Andreas Rösch**, Rösch & Associates Information Engineering GmbH & Gäste

15.30 – 18.00 h



### Learning Lab: Virtual Reality and Augmented Reality in Healthcare Training (Live Presentation/Hands-on)

**Organisation: Ch. Rode-Schubert**, TCI GmbH

**Dr. Clemens Wagner**, Head of Research and Development VRmagic

## Red Stage

11.00 – 14.00 h



## eHealth Venture Summit

Discover the hottest trends and innovation in Health IT as well as investment at the “eHealth Venture Summit”. This event at the MEDICA HEALTH IT FORUM showcases new companies, offers valuable insights and fosters strategic partnerships and investment opportunities crucial to bringing innovative products to market. The event will feature industry experts from leading companies and funding specialists.

11.00 – 11.20 h



## Networking

11.20 – 11.25 h



## Introduction

Dr. Stefan Becker

11.25 – 12.50 h



## Start-up Panel for the eHealth Venture Summit Award 2017

Chair:

Prof. Dr. Jochen Werner and Prof. Dr. Talya Miron-Shatz

12.50 – 13.00 h



## Novel users and needs in digital health

Prof. Dr. Talya Miron-Shatz

13.00 – 13.40 h



## Funding Panel:

Who funds digital health and what are they looking for?

Chair: Prof. Dr. Talya Miron-Shatz

Panel:

**Christian Piepenbrock**, Innovation and Business Development Consultant - Amgen Research, Berlin, Germany

**Clara Leonard**, Associate, dHealth Ventures, Berlin, Germany

**Jonas Pendzialek**, Digital Transformation Manager Techniker Krankenkasse (TK)

**Levi Shapiro**, mHealth Israel, Jerusalem, Israel

**Dr. Martin Pfister**, High Tech Gründerfonds, Bonn, Germany

**Mr. Caspar Graf Stauffenberg**, CatCap GmbH, München, Germany

**Prof. Talya Miron-Shatz**, Center for Medical Decision Making, Business School, Ono Academic College, Kiryat Ono, Israel and Center for Medicine in the Public Interest, New York, USA

**Prof. Dr. med. Jochen Werner**, CEO University Hospital Essen, Essen, Germany

**Dr. med. Stefan Becker, M. B. A.**, University Hospital Essen, Essen, Germany

**Diana Rucinski**, Executive Agency for Small and Medium Sized Enterprises, Brussels, Belgium

13.40 – 13.50 h



## Winner of mHealth Israel

Mr. Elad Walach

Aidoc – Deep Learning-based AI startup in the radiology space. Aidoc’s solution augments the radiologist workflow by detecting and highlighting anomalies in medical images. Aidoc is focused on reducing time to decision and improving throughput without the compromise of quality. [www.aidoc.com](http://www.aidoc.com)

13.50 – 14.00 h



## Award Ceremony

14.30 – 17.30 h

Digital Health:  
“Internetmedizin” & Patient Empowerment

14.30 – 15.20 h



1. x-Health – how Digital Technology is changing power dynamics between doctors and patients

Moderation:

**Prof. Dr. Britta Böckmann**, FH Dortmund/Expert Circle MHIF

Panel:

**Ulrike Anders**, Design Lead BARMER, Founder Health 2.0 Berlin

**Dr. Martin Hirsch**, Founder ADA

**Dr. Tobias Gantner**, CEO HealthCare Futurists

**Julia Hagen**, Speaker Health & Pharma at Bitkom e.V.

**Katina Sostmann**, Creative Director Digital, Aperto – an IBM Company

15.30 – 16.20 h



2. eMental Health: new applications and pathways in therapy

**Moderation & Keynote:**

Prof. Dr. Silke Schmidt, Department Health and Prevention, Ernst-Moritz-Arndt-Universität Greifswald; Expert Circle MHIF

**Panel:**

Prof. Dr. Dirk Lehr, Leuphana University of Lüneburg

Farina Schurzfeld, Founder, Selfapy

Prof. Dr. Galina Ivanova, Director Biomedical Data Science, InfAI – Institute for Applied Informatics e.V., Universität Leipzig

Joris Moolenaar, Founder and CEO, Karify

16.30 – 17.30 h



3. Digital Care – how care will look like in the near future

**Moderation:**

Dr. Florian Caspari, CEO Töchter & Söhne Gesellschaft für digitale Helfer mbH

**Panel:**

Maximilian Greschke, CEO Recare

Moritz Lienert, CEO Pflөгetiger

Tim Kahrman, CEO Pflөгix

Güven Karakuzu, IT-Labs GmbH

## Green Stage

11.00 – 14.00 h



The First Health IT Forum World Café 2017

Presented by Frost & Sullivan

Moderation: Ch. Rode-Schubert, TCI GmbH

Healthcare Megatrends Presentation

Audience Participation Poll on Smartphone App

Background & Explanation of World Café Format

World Café – Round 1

World Café – Round 2

World Café – Round 3

World Café Table Hosts Present Summaries

Key Takeaways + Thanks to Participants/Audience

Internet of Medical Things Presentation

Audience Participation Poll on Smartphone App

Background & Explanation of World Café Format

World Café – Round 1

World Café – Round 2

World Café – Round 3

World Café Table Hosts Present Summaries

Key Takeaways + Thanks to Participants/Audience

Vendor Presentation, followed by 1-on-1 networking

14.00 – 14.50 h



Wie funktioniert das vernetzte Krankenhaus – Überleitung und Patienteneinbeziehung statt Überraschungslogistik

Michael Franz, CompuGroup

15.00 – 15.25 h



Spielerische Gesundheitsförderung mit Serious Games Technologies

Dr. Stephan Goebel, htcc e.V., Innovationsnetzwerk Serious Games Technologies

15.30 – 15.55 h



Core Data

Josephine Yang, Sales Manager at EPS Bio Technology Corp.

16.00 – 16.50 h



3rd Party Software im Medizinprodukt – die Büchse der Pandora?

Peter Nix, softgate

## Red Stage

11.00 – 17.00 h



### Digital Health – Joint Vision for European Citizens and Patients

Hosted by ZTG Centre for eHealth and Telemedicine, German Telemedicine Association and Ministry for Work, Health and Social Affairs of the State of North Rhine-Westphalia

11.00 – 11.15 h



#### North Rhine-Westphalia Moving towards Digital Healthcare

Welcome Address by **Dr. Edmund Heller**, Secretary of State, Ministry for Work, Health and Social Affairs of the State of North Rhine-Westphalia

11.20 – 12.50 h



#### Digital Health Society as guiding principle for Europe

Chair:

**Dr. Stephan Schug**, ZTG Zentrum für Telematik und Telemedizin GmbH

#### Digital Health Society Declaration by the Estonian Presidency of the EU

**Ain Aaviksoo**, Deputy Secretary General for E-Services and Innovation (CIIO), Ministry of Social Affairs – Republic of Estonia

#### Digital Health – Key Element of European Strategies for the Future

**Andrzej Rys (tbc)**, Health and Food Safety Directorate; European Commission

#### eHealth Network: Multi-Annual Digital Strategy of European Member States

**Dr. Clemens Auer**, Director General, Ministry of Health and Women's Affairs, Austria

#### Digital Health Society Declaration – How does Germany relate?

**Niklas Kramer**, Federal Health Ministry, Germany

#### Q&A – Open Debate with the Speakers

13.20 – 14.30 h



#### Towards Accessible Electronic Health Records in the Member States

Chair:

**Dr. Stephan Schug**, ZTG Zentrum für Telematik und Telemedizin GmbH

#### ELGA in Austria and perspectives to cross-border eHealth Services

**Dr. Clemens Auer**, Director General, Ministry of Health and Women's Affairs, Austria

#### Digital Health and Care in Flanders

**Jo Vandeurzen**, Flemish Minister for Welfare, Public Health and Family, Belgium

#### Digital Health in the Netherlands: Patients managing their EHR

**Erik Gerritsen**, Secretary General, Ministry of Health, Welfare and Sport, The Netherlands

#### EHR as enabler for eHealth and Telemedicine in the EU-Region

**Prof. Dr. Gernot Marx**, MD FRCA, RWTH Aachen University Hospital and DGTelemed

#### CEF eHealth: Towards Cross-border sharing of EHR and medication data

**Andreas Grode**, Head of Innovation, gematik, Berlin, Germany

#### Q&A – Open Debate with the Speakers

14.40 – 15.50 h



#### Digital Health Intelligence – Big Data tools for Healthcare

Chair:

**Dr. Stephan Schug**, ZTG Zentrum für Telematik und Telemedizin GmbH

#### Improving Care and Research – Win-Win situation for Health Data

**Veli Stroetmann**, i-HD, The European Institute for Innovation through Health Data, (tbc)

#### Data Donorship – A Pragmatic concept for Big Data?

**Tõnis Jaagus**, Social Ministry of Estonia, Tallinn, (tbc)

#### Getting data in shape at the source: the importance of consistent formats and standards

**Michael Strübin**, Program Director Europe, Personal Connected Health Alliance, Brussels

#### IBM-Watson: AI for Improving Diagnostics and Medical Treatments

**Bart de Witte**, Director Digital Health DACH, IBM, Germany (tbc)

#### Medical Informatics Initiative – the SMITH collaboration

**Oliver Maaßen**, RWTH Aachen University Hospital

#### German Medical Informatics Initiative – Where will we be in 2020?

**Sebastian Semler**, TMF – Technology, Methods and Infrastructure for Networked Medical Research, Berlin



16.00 – 16.50 h



Transatlantic perspectives on educating the Health workforce for eSkills

Chair:

**Dr. Stephan Schug**, ZTG Zentrum für Telematik und Telemedizin GmbH

Technology Informatics Guiding Education Reform (TIGER) – From nursing informatics to health informatics for interprofessional care

**Toria Shaw**, HIMSS North America/TIGER Initiative, Chicago, IL, USA (remotely linked)

EU Digital Skills Initiative as enabler for safe and reliable Digital Health

**Annika Ostergren Pofantis**, Policy Officer, Digital Economy and Skills, DG CONNECT, European Commission (tbc)

Future-proof eHealth Skills in the Global Health Workforce: Implementing results from three years EU-US collaboration

**Rachelle Blake**, EU-US eHealth Workforce Project Coordinator & CEO, Omni Micro Systems-Omni Med Solutions GmbH, Hamburg/San Francisco

17.00 – 17.10 h



Wrap up – Lessons learned on Digital Health in Europe

**Prof. Dr. Gernot Marx**, MD, FRCA, DGTelemed, Germany

## Green Stage

12.00 – 12.25 h



Biometrisches Spendermanagement mit dem BioShare SpenderKIT

**Ingo Conrads**, Head of Sales & Marketing, TWINSOFT biometrics GmbH & Co. KG – Gesellschaft für Softwareentwicklung

12.30 – 12.55 h



Innovative disinfection for your doctor's pocket

**Giulia Santi**, egoHEALTH S.r.l.

13.00 – 14.30 h



Live-Hacking of a Medical App

**Stefan Gaebler**, Promon AS

14.30 – 14.55 h



How hard is the German Healthcare market? Experiences by an Indian Entrepreneur

**Hemant Agarwal**, Director Infowarehouse

15.00 – 15.50 h



Einweisermanagement, Apps, E-Arztbrief & Co. – Spielzeuge oder effektive Prozessoptimierer?

**Volker Scheuble**, CompuGroup

16.00 – 17.00 h



EIT Digital and European partners delivering impactful Digital Health & Wellbeing solutions

guided by EIT Digital

## Red Stage

11.30 – 16.30 h



### People, Technologies and Systems

11.30 – 12.30 h



**1. sheHealth: Will new trends like FemTech, Women's Health and Female Entrepreneurship break up established structures?**

**Moderation:**

**Prof. Dr. med. Sylvia Thun**, Information and Communication Technology in Health Care, Hochschule Niederrhein/ Chairwoman HL7 Deutschland/Expert Circle MHIF

**Panel:**

**Alenka Scholz/David Schärf**, Developer, Femisphere/ Founder, ONELIFE

**Maxi Knust**, Founder, „Fempreneur“

**Lina Wüller**, CEO, Ovy

**Katrin Reuter**, Founder, trackle GmbH

12.30 – 13.30 h



**2. Pop Health – how digital technology improves population health outcomes**

**Moderation:**

**Axel Meineke**, Leader Population Health Management Unit, Cerner Health Service Deutschland GmbH

**Panel:**

**Prof. Dr. med. Sylvia Thun**, Information and Communication Technology in Health Care, Hochschule Niederrhein/ Chairwoman HL7 Deutschland/Expert Circle MHIF

**Christoph Luckmann**, IT Leader, Gesundheit für Billstedt Horn UG

**Dr. Sebastian Dries**, Sales Development Manager Connected Care, Philips

**Dr. Marlies Sieburger**, KfW Entwicklungsbank

13.30 – 14.30 h



**3. How precise is medicine today and what will change? (#PrecisionMedicine)**

**Moderation:**

**Prof. Dr. rer. nat. habil. Hans-Peter Deigner**, Hochschule Furtwangen/Faculty of Medical and Life Sciences, Dean

**Panel:**

**Rudi Schmidt**, Group Division Precision Medicine, Asklepios Kliniken, Hamburg

**Rainer Herzog**, General Manager for Austria, Germany and Switzerland, HIMSS Europe

**Dr. Anette Großmüller**, Expert Precision Medicine, SAP Health

**Dr. Henri M. von Blanquet**, CEO Precision Medicine Alliance

**Dr. Tim Kaufmann**, CEO Enmodes

14.30 – 16.30 h



**4. Cyber Security – requirements in the digital age**

**Moderation:**

**Prof. Dr. Gabi Dreö Rodosek**, Chair for Communication Systems and Network Security, Universität der Bundeswehr, München

**Panel:**

**Prof. Dr. Christoph Bauer**, CEO ePrivacy

**Timo Baumann**, Vice President Portfolio for clinical IT, Telekom Healthcare Solutions

**Cornelia Wels-Maug**, Principal Healthcare Analyst, Creative Intellect Consulting Ltd., Expert guidance on Software and Systems Delivery in a connected world

**Prof. Dr. med. Dipl.-Kfm. Reinhard Strametz**, Wiesbaden Business School, RheinMain University of Applied Sciences; Aktionsbündnis Patientensicherheit

**Frederik Humpert-Vrielink**, CEO CETUS Consulting GmbH

## Green Stage

12.00 – 12.25 h



**Online-Informationssicherheit in der Arztpraxis am Beispiel der Telematikinfrastruktur**

**Arthur Steinel**, CompuGroup

ab 12.30 h



**Open Mic und Brunch mit den Ausstellern des MEDICA HEALTH IT FORUM**

## DATEN UND FAKTEN

### Termin und Öffnungszeiten

13 – 16 November 2017,  
Montag – Donnerstag von 10.00 bis 18.00 Uhr

### Tickets und Preise

Anfang August 2017 öffnet der MEDICA-Online-Shop:  
[www.medica.de/1130](http://www.medica.de/1130)



\* Ihr eTicket berechtigt zur kostenlosen Hin- und Rückfahrt zum und vom Messegelände am Tage des Messebesuchs mit allen Verkehrsmitteln des VRR in der Preisstufe D und des VRS (DB 2. Klasse, nur zuschlagfreie Züge).

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Tageskarte im Online-Vorverkauf (eTicket):	25,00 €
Tageskasse:	60,00 €

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4-Tageskarte im Online-Vorverkauf (eTicket):	75,00 €
Tageskasse:	159,00 €

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Tageskarte für Studenten, Schüler, Auszubildende, Schwerbehinderte, Rentner, freiwillige Wehrdienstleistende und Bundesfreiwilligendienstleistende	25,00 €
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Preise zu den Konferenzen finden Sie unter [www.medica.de/1130](http://www.medica.de/1130)

### Katalog

Katalog (zzgl. Versandkosten): 23,00 €  
zu bestellen bei [katalogorder@sutter.de](mailto:katalogorder@sutter.de)  
oder ohne Versandkosten erhältlich als Katalog-  
gutschein unter [www.medica.de/1130](http://www.medica.de/1130)

### Reise und Unterkunft

Düsseldorf Tourismus GmbH  
<http://business.duesseldorf-tourismus.de/messe/medica/>



## DATES AND FACTS

### Dates and opening times

13 – 16 November 2017,  
Monday – Thursday from 10.00 a.m. to 6.00 p.m.

### Tickets and prices

The MEDICA Onlineshop opens at August 2017:  
[www.medica.de/2130](http://www.medica.de/2130)



\* Your eTicket entitles you to free travel to and from the exhibition grounds on the day of your trade fair visit using all the means of VRR public transport, in the price category D and VRS (DB/German Railway – 2<sup>nd</sup> class, supplement-free trains only).

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Day ticket via pre-sale (eTicket):	€25.00
On site at the cash desk:	€60.00

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4-day ticket via pre-sale (eTicket):	€75.00
On site at the cash desk:	€159.00

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Day ticket for students, pupils, apprentices, people with disability, pensioners:	€25.00
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Prices for the conferences can be found at [www.medica.de/2130](http://www.medica.de/2130)

### Catalogue

Catalogue (plus delivery costs): €23.00  
Order by email to [katalogorder@sutter.de](mailto:katalogorder@sutter.de)  
Also available as catalogue voucher  
with free shipping at [www.medica.de/2130](http://www.medica.de/2130)







### Travel and accommodation

Düsseldorf Tourismus GmbH  
<http://business.duesseldorf-tourismus.de/en/fair/medica/>




# GELÄNDEPLAN/SITE PLAN

## MEDICA FACHMESSE / TRADE FAIR

	Hallen/Halls 3, 3a, 18 Labortechnik/Diagnostica Laboratory Equipment/Diagnostics
	Hallen/Halls 4, 5 Physiotherapie/Orthopädietechnik Physiotherapy/Orthopaedic Technology
	Hallen/Halls 5, 6, 7.0, 7.1, 7a Bedarfs- und Verbrauchsartikel Commodities and Consumer Goods
	Hallen/Halls 9 - 14 Elektromedizin/Medizintechnik Electromedical Equipment/Medical Technology
	Halle/Hall 15 Informations- und Kommunikationstechnik Information and Communication Technology
	Hallen/Halls 15, 16, 17 Elektromedizin/Medizintechnik Nationale und internationale Gemeinschaftsstände Electromedical Equipment/Medical Technology National and International Joint Participants

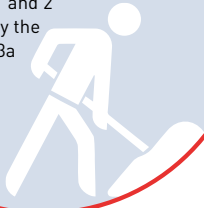
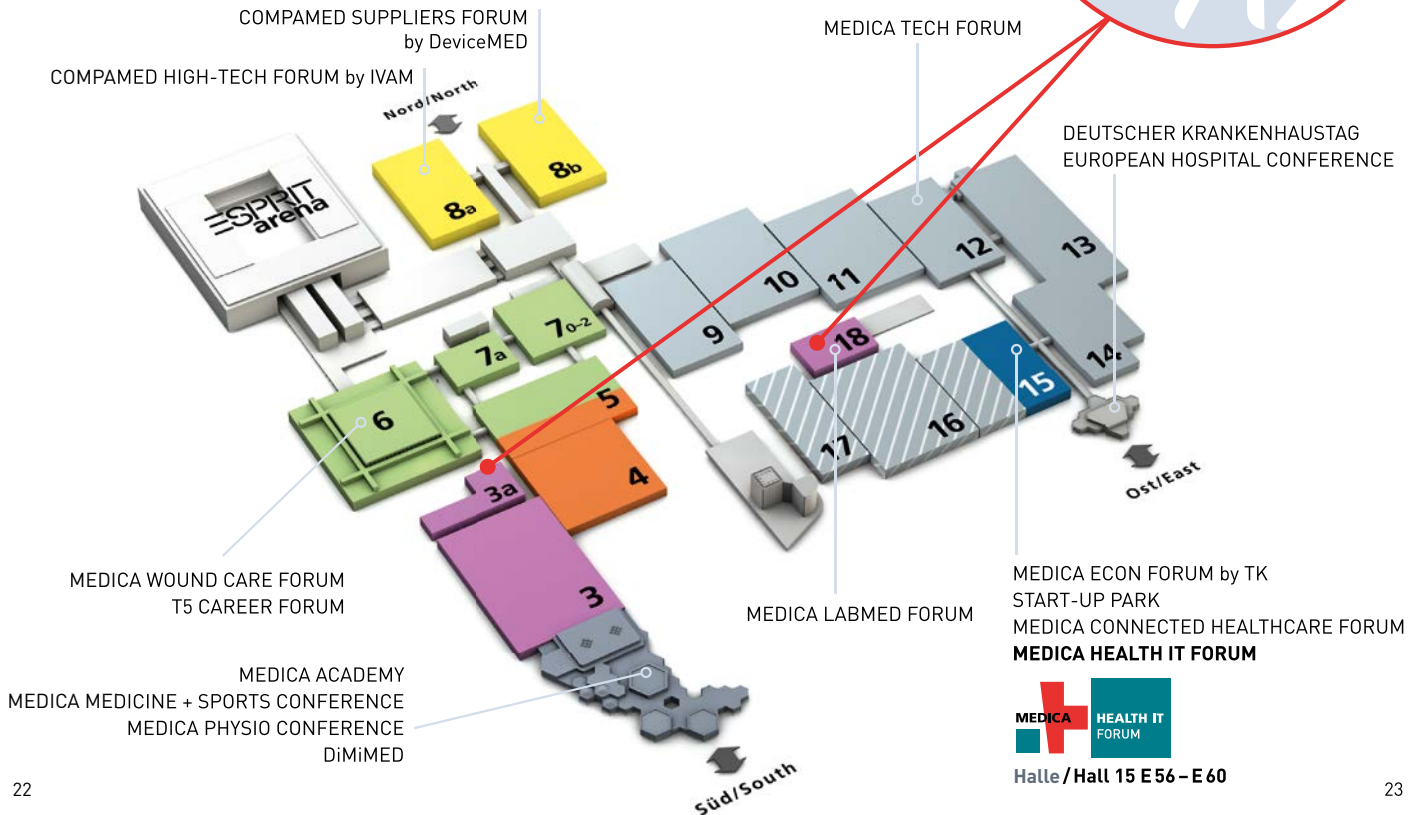
## COMPAMED FACHMESSE / TRADE FAIR

	Hallen/Halls 8a + 8b COMPAMED - High-Tech Solutions for Medical Technology
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**Hinweis/Note:**

Die ehemaligen Hallen 1 und 2 werden zur MEDICA 2017 durch die Leichtbauhallen 3a und 18 auf dem Freigelände ersetzt.

The former halls 1 and 2 will be replaced by the temporary halls 3a and 18 during MEDICA 2017.



Zum Besuch der MEDICA/COMPAMED-Fachmesse ist eine Online-Registrierung erforderlich! In der Messe-Eintrittskarte der MEDICA/COMPAMED ist der Zugang zu allen MEDICA/COMPAMED-Foren enthalten. Die Foren finden in den Messehallen statt.

Die Teilnahme an den MEDICA-Konferenzen, die im Congress Center Düsseldorf Süd (CCD Süd) außerhalb der Messehallen stattfinden, ist kostenpflichtig und bedarf der separaten Ticketbestellung bzw. Registrierung. In einer Konferenz-Eintrittskarte ist der Besuch der MEDICA/COMPAMED-Fachmesse sowie aller MEDICA/COMPAMED-Foren enthalten.

Infos unter: [www.medica.de/1130](http://www.medica.de/1130)

It is necessary to register online to visit the MEDICA/COMPAMED trade fair! Entrance to all MEDICA/COMPAMED forums is included in the MEDICA/COMPAMED trade fair admission ticket. The forums are going to take place in the trade fair halls.

Participation in the MEDICA conferences, which are taking place outside of the trade fair halls at the Congress Center Düsseldorf South (CCD South), is subject to a charge. Ordering tickets and registration have to be done separately. Admission to the MEDICA/COMPAMED trade fair as well as all the MEDICA/COMPAMED forums is included in the conference admission ticket.

Information available at: [www.medica.de/2130](http://www.medica.de/2130)