7th MEDICA CONNECTED HEALTHCARE FORUM

Hotspot for digital innovations

16 – 19 November 2020
7th MEDICA CONNECTED HEALTHCARE FORUM

8,500 attendees from around the globe

#1 hotspot for innovations

Place to be for networking

#1 in health start-ups (+100 pitches)

150 international speakers

MEDICA CONNECTED HEALTHCARE FORUM, 16 – 19 November 2020
MEDICA DISRUPT – 100 start-ups in the pitch

MEDICA Start-up Competition – Health apps, diagnostics, AI in healthcare, robotics

12th Healthcare Innovation World Cup – IoMT devices, wearables, smart patches, smart implants and more

Internet of Medical Things – Wearables, printed electronics, cyber security and more

Big Data, AI and IoT – Unleashing the power of data analytics in healthcare

Robotics – Advancing surgical precision and efficient processes

Mobile Health – Improving healthcare at home and at the point of care

Digital prevention – Increasing health and fitness and decreasing chronic diseases

Affordable Health – Democratizing healthcare around the planet

Digital Healthcare Act – Improving healthcare provision through digitization and innovation
MEDICA DISRUPT START-UP SESSIONS

- MEDICA Start-up Competition – Health apps, diagnostics, AI in healthcare, robotics
- 12th Healthcare Innovation World Cup – IoMT devices, wearables, smart patches, smart implants and more
- AI / data analytics in healthcare
- Diagnostics and health monitoring
- FemTech – Women’s and baby’s health
- WellTech – Healthy lifestyle
- BrainTech – Cognitive and mental health
- Affordable health – Digital health solutions
- Digital prevention
- Chronic disease treatment and therapy
- Solutions for hospitals and care centers
11:00 – 13:00 h  THE INTERNET OF MEDICAL THINGS – Technologies fueling the healthcare’s future  
*moderated by WT Wearable Technologies*
- Digital biomarkers – wearables, portables, implantables and more
- Printed electronics in healthcare
- Electronic components and sensors

13:00 – 15:00 h  MEDICA DISRUPT: 12th Healthcare Innovation World Cup® pitch and award ceremony  
*moderated by Navispace*
- Top12 IoMT finalists pitching their solutions
- Categories: IoMT devices, wearables, digital biomarkers, smart patches, smart implants
- *Panel discussion*: IoMT disruption: How corporates and start-ups can overcome the challenges together?
- Award ceremony – Announcement of the top3 winners

15:00 – 17:00 h  ROBOTICS – Advancing to surgical precision and efficient processes  
*moderated by Navispace*
- Metal heads for surgical precision
- Robots nurses for medication and logistics
- Robots assisted technologies in rehabilitation and telemedicine
11:00 – 12:00 h  
**DIGITAL PREVENTION – Increasing health and fitness and decreasing chronic diseases**
*moderated by WT Wearable Technologies*
- Mobile diagnostics
- Chronic disease management

12:00 – 13:00 h  
**REVERSE PITCH: Healthcare accelerators enabling future health innovations**
*moderated by Navispace*
- Corporate 1
- Corporate 2
- Corporate 3

13:00 – 15:30 h  
**MEDICA Start-up Competition**
*moderated by Navispace*
- Top 12 finalists pitching their medical solutions
- Categories: health apps; diagnostics; robotics; AI & data analytics
- Panel discussion: Co-innovation of corporates and health start-ups
- Award ceremony: Announcement of the top 3 winners

15:30 – 17:00 h  
**MOBILE HEALTH – Improving healthcare at home and at the point of care**
*moderated by WT Wearable Technologies*
- Mobile monitoring
- Smart patches
Detailed Program Structure – Wednesday 18 Nov

11:00 – 13:00 h  
AI & BIG DATA – Unleashing the power of data  
*moderated by Navispace AG*  
- Best practice in predictive medicine  
- Patient driven models  
- Machine learning

13:00 – 15:00 h  
MEDICA DISRUPT – START-UP session 1  
*moderated by Navispace*  
Innovative start-ups pitching their medical solutions in:  
- AI / big data analytics in healthcare  
- Diagnostics and health monitoring

15:00 – 17:00 h  
DIGITAL HEALTHCARE ACT – Improving healthcare provision through digitization and innovation  
*moderated by Navispace*  
- New market entry opportunities for digital health start-ups  
- Fast track best practice

17:15 h  
GET TOGETHER with MEDICA MEDICINE + SPORTS CONFERENCE
11:00 – 12:30 h  
**AFFORDABLE HEALTH** – Democratizing healthcare around the planet  
*moderated by Navispace*  
- Public health  
- Access to healthcare  
- Digital solutions for developing countries

12:30 – 13:00 h  
**MEDICA DISRUPT – START-UP session 2**  
*moderated by Navispace*  
Innovative start-ups pitching their medical solutions in:  
- Affordable health – Digital health solutions

13:00 – 17:00 h  
**MEDICA DISRUPT – START-UP session 3**  
*moderated by Navispace*  
Innovative start-ups pitching their health solutions in:  
- **FemTech** – Women’s and baby’s health  
- **WellTech** – Healthy lifestyle  
- **BrainTech** – Cognitive and mental health  
- Digital prevention  
- Diagnostics and health monitoring  
- Chronic disease treatment and therapy  
- Solutions for hospitals and care centers
Be part of the 7th MEDICA CONNECTED HEALTHCARE FORUM

- Partner MEDICA Start-up Competition
- Speaking MEDICA DISRUPT Accelerator Session
- Gold Partner MEDICA CONNECTED HEALTHCARE FORUM
- Branded exhibition counter MEDICA CONNECTED HEALTHCARE FORUM
- Counter MEDICA START-UP PARK

The MEDICA CONNECTED HEALTHCARE FORUM (MCHF) is the most central location in Hall 13.
Become Partner of the MEDICA Start-up Competition!

Partner MEDICA Start-up Competition – tick the categories of your choice:

- Health Apps
- Diagnostics
- Robotics
- AI/ Data analytics

Partner Package MEDICA Start-up Competition:

- Speaking slot at the MCHF (short)
- Online publication in MCHF program
- Integration in MEDICA communication
- 4 one-day MEDICA tickets
- Logo on roll-up at stage (1 day)
- Company representative in jury
- Access to database entries in booked categories

1 category 5,000 EUR (excl. VAT)
2 categories 9,000 EUR (excl. VAT)
3 categories 12,500 EUR (excl. VAT)
All categories 15,000 EUR (excl. VAT)
(limited availability - first come, first served)
You are a healthcare accelerator, investor, innovation center etc. and want to engage with health start-ups? Present your challenges and requirements in a reverse pitch on stage.

Partner Package Speaking MEDICA DISRUPT Accelerator Session:

- Speaking Slot at the MCHF
- Online publication in MCHF program
- Integration in MEDICA communication
- 2 one-day MEDICA tickets

3,250 EUR (excl. VAT)

(limited availability - first come, first served; only available for healthcare accelerator programs)
Become Gold Partner of the 7th MEDICA CONNECTED HEALTHCARE FORUM.

Gold Partner Package MEDICA CONNECTED HEALTHCARE FORUM:

- Speaking Slot at the MCHF
- Stage branded with your logo on all 4 days
- Online publication in MCHF program
- Integration in MEDICA communication
- 4 one-day MEDICA tickets

8,500 EUR (excl. VAT)
(limited availability - first come, first served)
Become part of the 7th MEDICA CONNECTED HEALTHCARE FORUM with a Branded exhibition counter

Partner Package Branded exhibition counter MEDICA CONNECTED HEALTHCARE FORUM:

- 2 exhibitor passes
- Listed as MEDICA exhibitor
- Branded exhibition opportunity
- 1 table, 70 x 120 x 110 cm
- 2 bar stools, graphics
- 1 monitor, internet access
- Power connection/incl. consumption
- Build up, dismantling and preparation of the stand

6,690 EUR (excl. VAT)  
(limited availability - first come, first served)
You are a start-up and want to accelerate your business? Get involved in the MEDICA START-UP PARK and benefit from our special offer!

**Start-up Package:**

- Speaking slot at the MCHF (pitch)
- 2 exhibitor passes
- Listed as MEDICA exhibitor
- Branded exhibition opportunity
- 1 table, 70 x 120 x 110 cm
- 2 bar stools, graphics
- 1 monitor, internet access
- Power connection/incl. consumption
- Build up, dismantling and preparation of the stand

**3,500 EUR (excl. VAT)**

(limited availability- first come, first served)
The world’s largest event for the medical sector

+5,500 exhibitors

+121,000 professional visitors

High level of internationality

- Visitors: 31% domestic, 69% foreign
- Trade visitors from +130 countries
- Exhibitors from +66 countries

96 % visitor satisfaction

Hall 13: Innovation and communication technologies (Future-oriented IT trends in the healthcare sector)

More information: www.medica.de
CONTACT US:

Navispace AG
Keramikstr. 4
82211 Herrsching
www.navispace.de

Program:
Dr. Sonja Sulzmaier
s.sulzmaier@navispace.de
+49 8152 9988623

Organization/ Partner opportunities:
Hanh Nguyen/ Philipp Bühr
p.buehr@navispace.de
+49 8152 9988624/14