8th MEDICA CONNECTED HEALTHCARE FORUM

Hotspot for digital innovations
15 – 18 November 2021
8th MEDICA CONNECTED HEALTHCARE FORUM

8,500 attendees from around the globe

#1 in health start-ups (+100 pitches)

#1 hotspot for innovations

150 international speakers

Place to be for networking

MEDICA CONNECTED HEALTHCARE FORUM, 15 – 18 November 2021
8th MEDICA CONNECTED HEALTHCARE FORUM

- MEDICA DISRUPT – 100 start-ups in the pitch (topics see next page)
- 10th MEDICA Start-up Competition – Health apps, AI in healthcare, robotics
- 13th Healthcare Innovation World Cup – IoMT devices, wearables, smart patches, smart implants and more
- Internet of Medical Things – Connected medtech, smart devices, Artificial Intelligence, and more
- Planetary and public health – COVID-19 and pandemic diseases, climate change and health equity
- Robotics – Advancing surgical precision and efficient processes
- Mobile health – Improving healthcare at home and at the point of care
- Digital prevention – Increasing health and fitness and decreasing chronic diseases
- Digital Healthcare Act – Improving healthcare provision through digitization and innovation
- Mental health and neuromedicine – Understanding the brain and the mind
MEDICA DISRUPT START-UP SESSIONS

- 10th MEDICA Start-up Competition – Health apps, diagnostics, AI in healthcare, robotics
- 13th Healthcare Innovation World Cup – IoMT devices, wearables, smart patches, smart implants and more
- Artificial Intelligence / data analytics in healthcare
- Digital prevention
- Diagnostics and health monitoring
- Chronic disease treatment and therapy
- FemTech – Women’s and baby’s health
- WellTech – Healthy lifestyle and fitness
- BrainTech – Cognitive and mental health
- Solutions for hospitals and care centers
Detailed Program Structure – Monday 15 Nov

11:00 – 13:00 h

THE INTERNET OF MEDICAL THINGS – Technologies fueling the healthcare’s future
*moderated by WT Wearable Technologies*
- Transformation of MedTech by the Internet of Medical Things
- Digital biomarkers from wearables, portables, to implantables and more
- Enabling tech for the IoMT changing the future of healthcare

13:00 – 15:00 h

MEDICA DISRUPT: 13th Healthcare Innovation World Cup® pitch and award ceremony
*moderated by Navispace*
- Top12 Internet of Medical Things finalists pitching their solutions
- Categories: IoMT devices, wearables, digital biomarkers, smart patches, smart implants
- *Panel discussion: How the Internet of Medical Things will change the future of healthcare*
- Award ceremony – Announcement of the top3 winners

15:00 – 17:00 h

ROBOTICS – Advancing to surgical precision and efficient processes
*moderated by Navispace*
- Metal heads for surgical precision
- Robot assisted technologies in rehabilitation and telemedicine
- Robotics in medication and logistics
Detailed Program Structure – Tuesday 16 Nov

11:00 – 12:00 h  DIGITAL PREVENTION – Increasing health and fitness and decreasing chronic diseases  
 moderated by WT Wearable Technologies  
 ▪ Mobile diagnostics  
 ▪ Chronic disease management

12:00 – 13:00 h  HEALTHCARE ACCELERATORS – Enabling future health innovations  
 moderated by Navispace  
 ▪ Corporate partner 1  
 ▪ Corporate partner 2  
 ▪ Corporate partner 3

13:00 – 15:00 h  10th MEDICA Start-up Competition  
 moderated by Navispace  
 ▪ Top12 finalists pitching their medical solutions  
 ▪ Categories: health apps; robotics; AI & data analytics  
 ▪ Panel discussion: Winning together - a guide to successful collaborations between startups, corporates and investors  
 ▪ Award ceremony: Announcement of the top3 winners

15:00 – 17:00 h  MOBILE HEALTH – Improving healthcare at home and at the point of care  
 moderated by WT Wearable Technologies  
 ▪ Mobile monitoring  
 ▪ Smart patches
Detailed Program Structure – Wednesday 17 Nov

11:00 – 13:00 h  PLANETARY AND PUBLIC HEALTH – Tackling planetary healthcare in times of COVID-19, pandemic scenarios and climate change

*moderated by Navispace*
- Planetary health in times of COVID-19, pandemics and climate change
- Access to affordable healthcare services
- New telehealth roadmaps for healthcare systems and players

13:00 – 15:00 h  MEDICA DISRUPT – START-UP session

*moderated by Navispace*
Innovative start-ups pitching their medical solutions in:
- AI / big data analytics in healthcare
- Diagnostics and health monitoring

15:00 – 17:00 h  DIGITAL HEALTHCARE ACT – Improving healthcare provision through digitization and innovation

*moderated by Navispace*
- Market entry opportunities for digital health start-ups
- DIGA learnings and best practice

17:15 h  GET TOGETHER with MEDICA MEDICINE + SPORTS CONFERENCE
11:00 – 12:30 h
MENTAL HEALTH AND NEUROMEDICINE – Understanding the brain and the mind
*moderated by Navispace*
- Mental Health (e.g. WHO’s Mental Health Action Plan)
- Neuromedicine
- ...

12:30 – 17:00 h
MEDICA DISRUPT – START-UP sessions
*moderated by Navispace*
Innovative start-ups pitching their medical solutions in:
- Digital prevention
- Diagnostics and health monitoring
- Chronic disease treatment and therapy
- **BrainTech** – Cognitive and mental health
- **FemTech** – Women’s and baby’s health
- **WellTech** – Healthy lifestyle
- Solutions for hospitals and care centers
Be part of the 8th MEDICA CONNECTED HEALTHCARE FORUM

- Partner MEDICA Start-up Competition
- Speaking MEDICA DISRUPT Accelerator Session
- Gold Partner MEDICA CONNECTED HEALTHCARE FORUM
- Branded exhibition counter MEDICA CONNECTED HEALTHCARE FORUM
- Counter MEDICA START-UP PARK
Become Partner of the MEDICA Start-up Competition!

Partner MEDICA Start-up Competition – tick the categories of your choice:
- Health Apps
- Robotics
- AI/ Data analytics

Partner Package MEDICA Start-up Competition:
- Speaking slot at the MCHF (short)
- Online publication in MCHF program
- Integration in MEDICA communication
- 4 one-day MEDICA tickets
- Logo on roll-up at stage (1 day)
- Company representative in jury
- Access to database entries in booked categories

- 1 category 4,000 EUR (excl. VAT)
- 2 categories 7,500 EUR (excl. VAT)
- All categories 10,500 EUR (excl. VAT)
(limited availability - first come, first served)
You are a healthcare accelerator, investor, innovation center etc. and want to engage with health startups? Present your challenges and requirements in a reverse pitch on stage.

**Partner Package Speaking MEDICA DISRUPT Accelerator Session:**

- Speaking slot at the MCHF
- Online publication in MCHF program
- Integration in MEDICA communications
- 2 one-day MEDICA tickets

**3,250 EUR (excl. VAT)**
(limited availability - first come, first served; only available for healthcare accelerator programs)
Become Gold Partner of the 8th MEDICA CONNECTED HEALTHCARE FORUM.

Gold Partner Package MEDICA CONNECTED HEALTHCARE FORUM:

- Speaking slot at the MCHF
- Stage branded with your logo on all 4 days
- Online publication in MCHF program
- Integration in MEDICA communications
- 4 one-day MEDICA tickets

8,500 EUR (excl. VAT)
(limited availability - first come, first served)
Partner Package branded exhibition counter

MEDICA CONNECTED HEALTHCARE FORUM:

- 2 exhibitor passes
- Listed as MEDICA exhibitor
- Branded exhibition opportunity
- 1 table, 70 x 120 x 110 cm
- 2 bar stools, graphics
- 1 monitor, Internet access
- Power connection/incl. consumption
- Build up, dismantling and organization of the stand

6,690 EUR (excl. VAT)

(limited availability - first come, first served)
You are a start-up and want to accelerate your business? Get involved in the MEDICA START-UP PARK and benefit from our special offer!

Start-up Package:

- Speaking slot at the MCHF*
- 2 exhibitor passes
- Listed as MEDICA exhibitor
- Branded exhibition opportunity
- 1 table, 70 x 120 x 110 cm
- 2 bar stools, graphics
- 1 monitor, internet access
- Power connection/incl. consumption
- Build up, dismantling and preparation of the stand

3,500 EUR (excl. VAT)

*limited availability- first come, first served
KEY FACTS MEDICA

- The world’s largest event for the medical sector
- +5,500 exhibitors (in 2019)
- +121,000 professional visitors (in 2019)
- High level of internationality
  - Visitors: 31% domestic, 69% foreign
  - Trade visitors from +130 countries
  - Exhibitors from +66 countries
- 96% visitor satisfaction
- More information: www.medica.de
CONTACT US:

Navispace GmbH
Keramikstr. 4
82211 Herrsching
www.navispace.de

Program:

Dr. Sonja Sulzmaier
s.sulzmaier@navispace.de
+49 8152 9988623

Organization/ Partner opportunities:

Katrin Bauer
k.bauer@navispace.de
+49 8152 9988624/14