



CONNECTING WOMEN LEADERS IN HEALTHCARE

Together We Thrive – Tuesday, 12 November

We're all about connecting women in leadership roles in healthcare under the motto "Together We Thrive." Join a great network with outstanding women leaders in health, enlarge your business contacts, learn more about the latest innovations and trends and drive the future of healthcare at MEDICA INNOVATION FORUM. The "Women Leaders in Health x MEDICA START-UP Night" is a can't-miss event, wrapping up the day with some exciting insights and new contacts. Get ready for some inspiring encounters and a day full of innovation and collaboration!

12:15 – 13:00 Welcome Reception

MEDICA INNOVATION FORUM, Hall 13, E63

13:00 – 13:55

Panel Discussion: Female Leaders in Health – Breaking Barriers And Driving Transformation

MEDICA INNOVATION FORUM Stage, Hall 13, E63

13:55 – 14:50

Female MedTech Founders – Accelerating Innovations in Health

MEDICA INNOVATION FORUM Stage, Hall 13, E63

15:00 – 15:15 Networking

MEDICA INNOVATION FORUM Lounge Area, Hall 13, E63

15:15 – 17:00 Experience MEDICA:

Guided Tour START-UPS

MEDICA START-UP PARK, NRW GLOBAL BUSINESS GMBH & TRADE, MEDICA START-UP COMPETITION

Guided Tour INNOVATION

Hospital of the future, Northdocks, Automotive Health

13th MEDICA START-UP COMPETITION Grand pitch finals with the Top 12 Medical START-UPS 2024

MEDICA INNOVATION FORUM, Hall 13, E63

17:00 – 17:30 Get-Together Women Leaders in Health

MEDICA INNOVATION FORUM stage / Lounge Area, Hall 13, E63

17:30 – 18:30 Women Leaders in Health x MEDICA START-UP Night

Hall 13

Program and Organisation:

Dr. Sonja Sulzmaier
Managing Partner
Techprnrs and Navispace
s.sulzmaier@navispace.de

Host:

Joeline Remy-Weber
Project Manager
Health and Medical Technologies
RemyJ@messe-duesseldorf.de





Hadas Bitran

Company: Microsoft
Position: Partner General Manager, Health AI, Microsoft Health and Life Sciences

Short bio: Hadas Bitran is the Partner GM of Health AI at Microsoft, focusing on developing AI solutions for healthcare. She has launched multiple products, served on the SNOMED Board, and founded Med4Tech-by-8400. Hadas has a B.Sc. in Computer Science and an MBA.



Dr. Marie Berthuel

Company: BeFC
Position: Chief Product Officer

Short bio: Marie Berthuel holds a PhD in biosensors from University Grenoble Alpes. As CPO, she leads product strategy and development, ensuring alignment with customer needs. She brings extensive expertise in project management, product engineering, and marketing.



Audrey A. Sherman

Company: Solvntum (formerly 3M Healthcare)
Position: Division Scientist, Med/Surg Business

Short bio: Audrey has 35+ years of experience in R&D and adhesive products. Since 2016 at MSD, she has innovated in long-term skin adhesives and contributed to a successful EU patent defense. Audrey holds 90+ patent families, 700+ applications, and 159+ US patents.



Tarushi Ranatunga

Company: Softmatter; Position
Position: Growth Lead

Short bio: In her current role as Growth Lead at Softmatter, Tarushi works with startups to Fortune 500 companies in the Healthcare and Consumer Tech spaces, supporting them in developing and deploying cutting-edge Wearable Technology and Softgoods products.



Ute Wenning

Company: DigiHealthStart.NRW/University Bochum
Position: Project Coordinator

Short bio: An innovative leader and social entrepreneur who delivers complex business strategies for mutual benefit in the arena of human-to-machine interaction. Digital health economist and stakeholder management executive to bridge, shape and transform NRW's digital health ecosystem.



June Hsieh

Company: HTC Vive
Position: Sales Head/Director @ HTC VIVE

Short bio: June Hsieh is an experienced Senior Business Development Manager and the Sales Head for HTC in the DACH & Benelux regions. With a robust background in the computer hardware industry, she has consistently driven growth and innovation in her field.



Eva-Maria Leitinger

Company: Siemens Healthineers
Position: Value Stream Digital Lead

Short bio: Eva is a Highly organized, result-driven professional with a strategic view on digital transformation activities and around 12 years of broad-based experience in product and project management, education, customer relationships and clinical knowledge in diagnostic imaging.



Svenja Lassen

Company: Gateway Ventures
Position: Managing Director
Company: Female Investors Network
Position: Founder

Short bio: Svenja Lassen, MD at Gateway Ventures, founded the Female Investors Network in 2020 to boost women's startup roles to 25% by 2025. She launched the FIN-Academy and won the 'Female Finance Award' in 2023. She is also a journalist, business coach, and educator.



Nina Wöss

Company: Fund F
Position: Managing Partner

Company: Female Founders
Position: Co-Founder

Short bio: Nina Wöss, Managing Partner at Fund F and co-founder of Female Founders, has been active in the European startup ecosystem since 2012. She co-founded Female Founders to support female-led ventures and invests in early-stage startups with gender-diverse teams.



Dr. Caroline Fichtner

Company: HTGF
Position: Principal

Short bio: Caroline Fichtner is a biophysicist with extensive venture capital experience and a background in bioinorganic chemistry. As a principal at HTGF, she oversees financing and supports the growth of early-stage technology companies in the life sciences sector.



Ayelén Fernández

Company: HP
Position: Global O&P Segment Manager

Short bio: Ayelén Fernández is an experienced Business Development and Commercial professional in healthcare, including O&P, Surgical Guides, Medical Equipment, and Medical Devices. She currently leads global strategy for 3D Printing in Orthotics and Prosthetics.



Dr. Agnes Musiol

Company: pheal
Position: Co-Founder & Chief Medical Officer

Short bio: Agnes has over 10 years of experience in clinical research and development within the pharmaceutical, biotech, and medtech industries. Connected to her mission at pheal, she wants to bridge the gap between corporates, the regulatory world and the agile startup world to drive change in our healthcare system.



Dr. Julia Reichert

Company: ONUAVA
Position: Co-Founder & CEO

Short bio: With over 15 years of experience in consulting and financial services across Germany and the UK, Julia co-founded Onuava inspired by her own journey through infertility and her commitment to transforming workplace support for reproductive health. ONUAVA provides critical resources such as counselling, educational information, fertility treatment support, and guidance on family planning.



Olivia Blanchard

Company: Alizé Advisory
Position: Founder & Principal Consultant

Short bio: Olivia Blanchard, founder of Alizé Advisory, and Innovation World Cup ambassador, specializes in startup growth, business development, and innovation ecosystems with a strong focus on healthcare. Formerly Managing Director of medtech accelerator Health Venture Lab, she has guided numerous healthcare startups through critical growth phases. A research fellow and public speaker, Blanchard is dedicated to fostering European entrepreneurial economies and empowering future innovators.