

9th MEDICA CONNECTED HEALTHCARE FORUM

Driving Innovations for a Healthier World
14 – 17 November 2022

9th MEDICA CONNECTED HEALTHCARE FORUM



+5.000
attendees
from around
the globe

#1
hotspot for
innovations

PLACE
for health
techpreneur
networking

#1
in health
startups
(+100 pitches)

+120
international
speakers



MEDICA CONNECTED HEALTHCARE FORUM KEY TOPICS

- **MEDICA DISRUPT** – 100 start-ups in the pitch
- **11th MEDICA Start-up COMPETITION** – AI in healthcare, health apps, lab diagnostics, robotics & others
- **14th Healthcare Innovation World Cup** – Connected devices, wearables, smart patches / implants & more
- **Digitalization strategy of the German Federal Health Ministry** - Electronic patient record, European Health Database, DiGA
- **Connected medical things** – Advancing future healthcare with IoT technologies
- **AI & Big Data** – Thriving, surviving and discovery in the data age
- **Robotics** – Advancing surgeries, rehabilitation and processes to the next level
- **Future hospitals and care centers** – Technologies meet sustainability
- **Health metaverse** – Creating the future of immersive healthcare
- **Tackling future pandemic** – Improving infectious disease surveillance and response
- **Certifications & market access** - Access to healthcare markets, certifications and regulations

MEDICA DISRUPT START-UP SESSIONS

- **11th MEDICA Start-up COMPETITION**
AI in healthcare, health apps, lab diagnostics, robotics & others
- **14th Healthcare Innovation World Cup**
Connected devices, wearables, smart patches / implants & more
- **Preventing chronic diseases with diagnostics and analytics**
Diagnostics and health monitoring, chronic disease prevention and care
- **Improving healthcare at home and at the point of care**
Mobile health, remote patient monitoring & care
- **Pushing the frontiers of diagnostics**
Diagnostics and health monitoring
- **Understanding the brain and mental health**
Mental health, braintech
- **Future of therapy**
Therapeutics and new treatment approaches, tech to watch
- **Improving health equity of vulnerable populations**
Public health access, child, female & senior care

DETAILED PROGRAM STRUCTURE – MONDAY 14 NOV

11:00 – 13:00 h

CONNECTED MEDICAL THINGS – Advancing future healthcare with IoT technologies
moderated by WT | Wearable Technologies

- Smart connected medical things – from wearables to medtech devices to implants
- Interoperability in the Internet of Medical Things infrastructure
- Connectivity options – 5G, low power connectivity and more
- Cybersecurity and data privacy

13:00 – 15:00 h

14th Healthcare Innovation World Cup pitch and award ceremony
moderated by Navispace

- Top12 Health Techpreneurs 2022 pitching their solutions
- Categories: IoMT devices, wearables, digital biomarkers, smart patches, smart implants
- Panel discussion: HealthTech trends 2022 – What’s next?
- Award ceremony – Announcement of the Top3 Health Techpreneurs 2022

15:00 – 17:00 h

AI & BIG DATA – Thriving, surviving and discovery in the data age
moderated by Navispace

- AI-guided medical devices
- Real-time analytics
- Precision medicine
- Personalization of treatment with AI

DETAILED PROGRAM STRUCTURE – TUESDAY 15 NOV

11:00 – 12:10 h

ROBOTICS – Advancing surgeries, rehabilitation and processes to the next level
moderated by WT | Wearable Technologies

- Autonomous robots
- Robot-assisted surgery
- Robotic solutions in hospitals and care centers

12:10 – 13:00 h

HEALTHCARE ACCELERATORS – Scaling up future health innovations
moderated by Navispace

- Corporate partner 1
- Corporate partner 2
- Corporate partner 3

13:00 – 15:00 h

11th MEDICA Start-up COMPETITION pitch and award ceremony
moderated by Navispace

- Top12 Medical Start-ups 2022 pitching their solutions
- Categories: AI in healthcare, health apps, lab diagnostics, robotics & others
- Panel discussion: Successful health innovations – Key drivers and disruptors 2022
- Award ceremony: Announcement of the Top3 Medical Start-ups 2022

15:00 – 17:00 h

MEDICA DISRUPT – Preventing chronic diseases with diagnostics and analytics
moderated by WT | Wearable Technologies

- Diagnostics and health monitoring
- Mobile health

DETAILED PROGRAM STRUCTURE – WEDNESDAY 16 NOV

11:00 – 12:20h

FUTURE HOSPITALS & CARE CENTERS – Technologies meet sustainability

moderated by Navispace

- New tech for hospitals and care centers
- Decarbonization in healthcare

12:20– 14:00 h

HEALTH METAVERSE – Creating the future of immersive healthcare

moderated by Navispace

- Immersive environments for educational, assistive and therapeutic purposes
- AR/VR/Mixed reality
- Digital twins for new insights into health decision making

14:00 – 15:00 h

MEDICA DISRUPT – Future of therapy

moderated by Navispace

- Therapeutics and new treatment approaches
- Chronic disease treatment
- Tech to watch

15:00 – 15:30 h

DIGITALIZATION OF THE GERMAN FEDERAL HEALTH MINISTRY – Electronic patient record, European Health Database, DiGA

15:30 – 16:20 h

CERTIFICATIONS & MARKET ACCESS – Scaling up healthcare innovation

moderated by Navispace

- Access to healthcare markets
- Certifications and regulations

16:20 – 17:00 h

TACKLING FUTURE PANDEMIC – Improving infectious disease surveillance and response

moderated by Navispace

- Covid-19 learnings in digital health
- Best practice in tech
- Solutions for prevention and control



DETAILED PROGRAM STRUCTURE – THURSDAY 17 NOV

11:00 – 12:00 h

MEDICA DISRUPT – Taiwanese Start-Up Showcase
moderated by Navispace

- Academia and industry collaborations
- Precision health
- Precision medicine
- Telehealth

12:00 – 14:00 h

MEDICA DISRUPT – Pushing the frontiers of diagnostics
moderated by Navispace

- New approaches in diagnostics and monitoring
- Technologies and tools

14:00 – 15:00 h

MEDICA DISRUPT – Understanding the brain and mental health
moderated by Navispace

- Cognitive and mental health
- BrainTech

15:00 – 17:00 h

MEDICA DISRUPT – Improving health equity of vulnerable populations
moderated by Navispace

- Public health access
- HealthTech for children
- FemTech
- Elderly care

BE PART OF MEDICA CONNECTED HEALTHCARE FORUM



Partner packages MEDICA CONNECTED HEALTHCARE FORUM

- 1. Partner MEDICA Start-up COMPETITION
- 2. Speaking MEDICA DISRUPT Accelerator Session
- 3. Gold Partner MEDICA CONNECTED HEALTHCARE FORUM
- 4. Branded exhibition counter MEDICA CONNECTED HEALTHCARE FORUM
- 5. Counter MEDICA START-UP PARK (with / without speaking slot)

1. PARTNER MEDICA Start-up COMPETITION

Partner MEDICA Start-up COMPETITION – Tick the categories of your choice:

- AI in healthcare
- Health Apps
- Lab diagnostics
- Robotics
- Others

Partner Package MEDICA Start-up COMPETITION:

- Access to Innovation World Cup database entries in booked categories
 - Company representative in jury (online and onsite)
 - Speaking slot at the MCHF (short)
 - Online publication in MCHF in event database and program display
 - Integration in MEDICA trade fair channels (website, social media)
 - 4 one-day MEDICA tickets
 - Logo on roll-up at stage (1 day)
- 1 category **4,000 EUR** (excl. VAT)
 - 2 categories **7,500 EUR** (excl. VAT)
 - All categories **10,500 EUR** (excl. VAT)
(limited availability - first come, first served)

2. SPEAKING MEDICA DISRUPT ACCELERATOR SESSION

You are a healthcare accelerator, investor, innovation center, etc., and want to engage with health start-ups? Present your challenges and requirements in a reverse pitch on stage!

Partner Package Speaking MEDICA DISRUPT Accelerator Session:

- Speaking slot at the MCHF
- Online publication in MCHF in event database and program display
- Integration in MEDICA trade fair channels (website, social media)
- 2 one-day MEDICA tickets

3,250 EUR (excl. VAT)

(limited availability - first come, first served - only available for healthcare accelerator programs)

3. GOLD PARTNER MCHF

Become Gold Partner of the 9th MEDICA CONNECTED HEALTHCARE FORUM!

Gold Partner Package MEDICA CONNECTED HEALTHCARE FORUM:

- Speaking slot at the MCHF
- Stage branded with your logo on all 4 days
- Online publication in MCHF in event database and program display
- Integration in MEDICA trade fair channels (website, social media)
- 4 one-day MEDICA tickets

8,900 EUR (excl. VAT)

(limited availability- first come, first served)

4. BRANDED EXHIBITION COUNTER MCHF

Partner package branded exhibition counter MCHF

- 2 exhibitor passes
- Listed as MEDICA exhibitor
- Branded exhibition opportunity
- 1 table, 70 x 120 x 110 cm
- 2 bar stools, graphics
- 1 monitor, Internet access
- Power connection/incl. consumption
- Build up, dismantling and organization of the stand

7,290 EUR (excl. VAT)

(limited availability - first come, first served)



(Photos: Messe Düsseldorf)

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