

RHEOSOL®



Original Equipment Manufacturer (OEM) / Private Label

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Our services

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■ **Benefit from experience**

With our sales structure and our expertise as OEM / private-label manufacturer, we have been an experienced and reliable partner for private label concepts for several years and guarantee our customers first-class support.

In this context, we offer our existing customers, as well as potential new customers, the opportunity to purchase products as private-label goods and to market them as commercial or industrial brands.



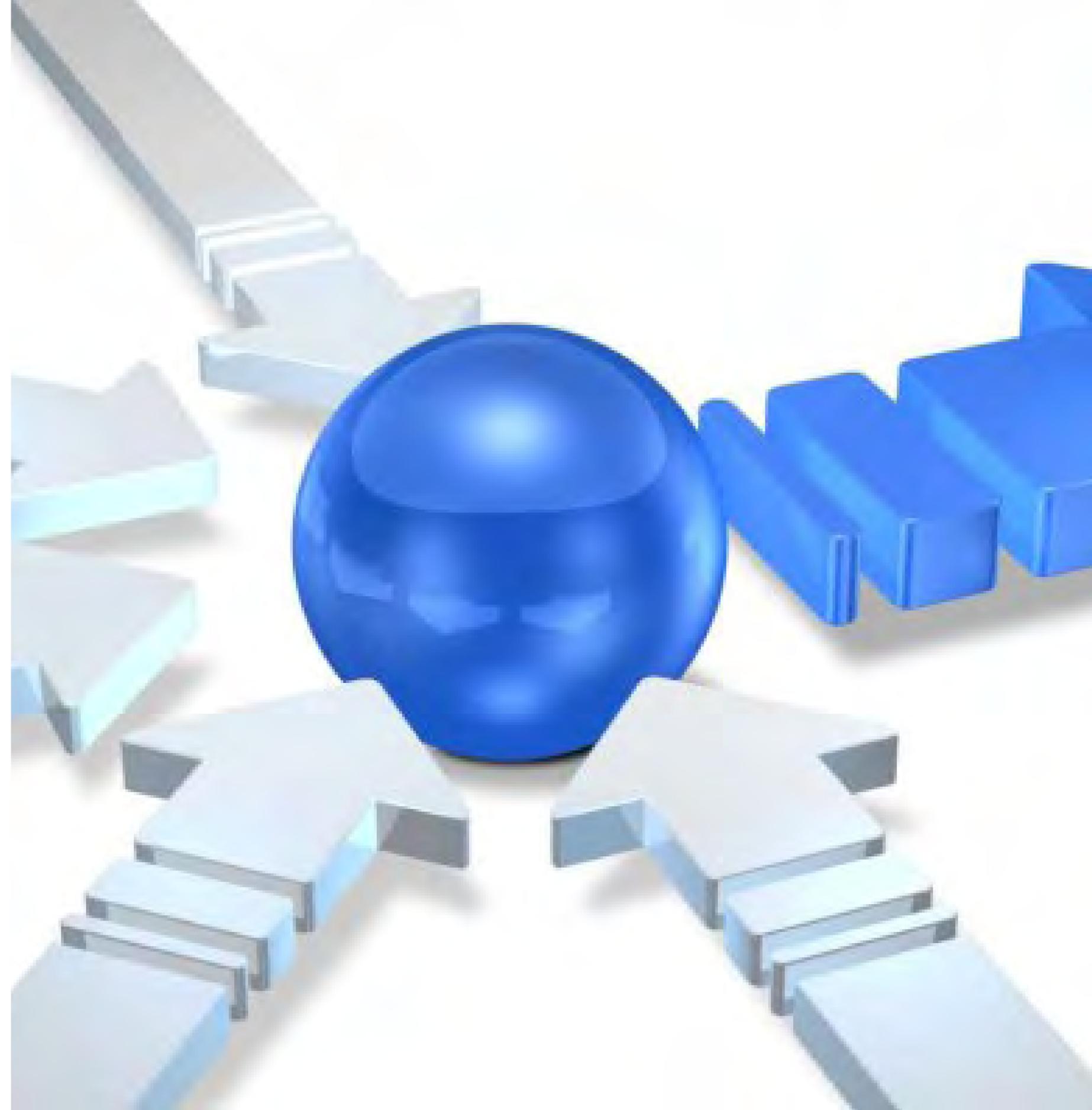
■ Secure & expand your product position

The starting point for your activities in the OEM / private-label sector is usually a strong product within your product range, which you want to better position in the market. The second widely used variant is that you wish to add a new product group to your portfolio and place yourself directly in the market with your own brand. We support you in your project and accompany you on the way to your own brand – from the preparation of an individual offer to the provision of your new product. At the same time, we are always there and ready to support you with our extensive knowledge. Our common goal is to promote the positive development of your corporate image.



■ **Everything from a single source**

We offer our customers a real „everything from a single source“ service: From the customer-oriented preparation of the offer, through the design process, the manufacture of the product in the customer’s design to the provision of the required documentation – always under adherence to your individual deadlines.



■ Win-win concept

To create a solution where everyone benefits, individual annual quantities – which may vary from product to product – will be agreed in advance based on a customer-specific and binding price calculation. For products that are newly added to the portfolio, where only a rough estimate of the possible annual quantity can be made, it is possible to determine the price structure using other models. In general, this should lead to greater planning security for both sides for the entire order processing and at the same time reduce the administrative effort. However, the minimum purchase quantity per call-off should always be one pallet of a single type of product (“unmixed pallets”).

