



In a highly competitive global economy, SelectUSA makes it easier for companies to choose the United States as the location to grow their investment by supporting business investors and economic development organizations at each stage of the decision-making process.

As the U.S. national investment promotion program, SelectUSA is a trusted partner and advisor to both domestic and foreign companies and U.S. economic development organizations (EDOs). Housed in the Department of Commerce's International Trade Administration, SelectUSA is uniquely positioned to provide:



Global Perspective

Leveraging a national and global network of colleagues and partners to provide tailored on-the-ground services, and



National Insight

Working collaboratively with more than 20 federal agencies to help business investors – and U.S. communities seeking investment – navigate the regulatory environment.

How can we help you?

SelectUSA is the **first point of contact** at the national level for **companies** looking to start or grow operations in the United States. We work **one-on-one** with business investors to offer tools, data, and other **information**; identify relevant **federal programs**; demystify federal rules and regulations; and link businesses with **partners and resources**.

SelectUSA partners with state, local, and regional **economic development organizations** to successfully attract and win investment. We provide an unrivalled global marketing platform, support around the federal regulatory environment, and high-level advocacy when U.S. communities are competing directly with foreign locations for investment.

Join us on the road!

In FY16 alone, SelectUSA led over 300 international and domestic investment promotion events with more than 20,000 participants. Our signature event – the annual SelectUSA Investment Summit – showcases nation-wide investment opportunities to serious investors. Past participants have collectively announced more than \$20.6 billion in greenfield foreign direct investment (FDI) – more than 12% of all announced greenfield projects in the United States during that period.

All of SelectUSA's outcome-oriented events enable investors to connect directly with representatives of U.S. locations to learn about specific opportunities for their businesses, while also learning how and why to invest in the United States.

SEE WHY SELECTUSA IS:

The First Stop for Business Investors

As of December 2018, SelectUSA has **facilitated \$46 billion in client-confirmed new investment to the United States**, supporting tens of thousands of U.S. jobs.



In the Top Destination for Business Investment

Companies of all sizes investing in the United States gain competitive advantages from one of the most open markets in the world, with a business-friendly environment, thriving culture of innovation, and highly productive workforce.



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| 1. Legal | Address corporate structuring, Intellectual Property, contractual terms and employee matters. Mitigate the risk of U.S. litigation. |
| 2. Location | Identify your optimal U.S. needs and U.S. state government and local government resources and networks. |
| 3. Tax Compliance | Set up efficient U.S. and home county structures and tax compliance. |
| 4. Workforce | Ensure appropriate visas for management and employees. Recruit and build the right U.S. team. |
| 5. Incentives | Identify U.S. state, local, and federal programs. |

Voted #1 in A.T. Kearney's 2018 FDI Confidence Index. Most services are free of charge and all are treated as business confidential. SelectUSA exercises strict geographic neutrality and represents the entire United States. The program does not promote one U.S. location over another U.S. location. Reach out to us at SelectUSA@trade.gov, phone us at +1 (202) 482 6800 or find us on Twitter @SelectUSA. www.selectusa.gov