



16. NOV 2020 / 2 P.M. – 6 P.M. (CET / UTC +1)

## **VIRTUAL HEALTHCARE SHOW** BW meets Europe & the Americas

### **Virtual Healthcare Show: BW meets Europe & the Americas**

Baden-Württemberg International (bw-i) organises an online information and networking event to encourage the initiation of business relationships on the **16<sup>th</sup> November 2020, 2 P.M. - 6 P.M. (CET / UTC +1)**. Although the physical MEDICA was cancelled, this virtual event enables healthcare companies to establish international contacts. We are supported by many international partners, such as the region of Ontario, Enterprise Europe Network or BIOPRO Baden-Württemberg. Additionally, we are cooperating with the team of virtual.MEDICA at Messe Düsseldorf to seize the collaboration opportunities of both virtual events.

As a **visitor** you have **free access** to

- **(Automated) Matchmaking for the virtual networking**  
Create your individual profile for the networking database and identify suitable business contacts and arrange meetings via chat or video call. Or let our software do the job, which matches you with random conversation partners based on your profile. The creation of your profile and scheduling of meetings will be possible before the day of the virtual event!
- **Moderated product pitches within various live streams**  
Interact through chat facilities either directly at the session or in a 1:1 business meeting afterwards.
- **Info-sessions with exciting information on industry topics**  
Find out more in short keynotes on topics such as market entry in the US, subsidies or research cooperation - all tailored to the healthcare sector.

You want **more visibility**? Register as an **exhibitor**:

As an **exhibitor** your invest is **150 Euro net** for

- High visibility and a detailed exhibitor profile in our exclusive Exhibitor Area
- Matchmaking with the possibility to arrange virtual 1 to 1 meetings before the event
- Maintain your networks and invite your customers to the event

Note: We offer high quality contacts by checking the profiles of the participants in advance. Prerequisite for participation is a main activity in the healthcare industry (especially companies in the healthcare industry as well as dealers and distributors).

Show your interest and [register now!](#)

→ **Registration deadlines: Exhibitors: Nov. 4, 2020 / Visitors: Nov. 12, 2020**

**Any questions?** We will be happy to help you!

[Annika Gold](#), [Julia Rigauer](#) & [Christina Schwenkel](#)