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AACC

AACC ANNUAL  
SCIENTIFIC  
MEETING  
& CLINICAL LAB EXPO  
DECEMBER 13 - 17



VIRTUAL EVENT

## THE 2020 AACC CLINICAL LAB EXPO IS GOING VIRTUAL

**Great News!** To ensure that all attendees can remotely benefit from the Clinical Lab Expo and education at the meeting, we are pleased to announce that AACC will be an all-virtual format. Our virtual platform will include some education sessions & networking events, as well as virtual exhibits. Overall, AACC's priority is providing access to the high quality Annual Scientific Meeting & Clinical Lab Expo experience that our attendees and exhibitors expect.

AACC 2020 Virtual Exhibit Packages	Exhibitor \$4,365	Enhanced \$10,000	Premium \$20,000	Platinum \$45,000	VIP \$75,000
Virtual Exhibits Page Button			With logo	With logo	With logo
Company Name	X	X	X	X	X
Website URL	X	X	X	X	X
Location	X	X	X	X	X
Company Logo		X	X	X	X
Social Media Platform Links				X	X
Product and Service Categories	Up to 4	Up to 5	Up to 7	Up to 9	Up to 12
Company Description	250 characters	400 characters	600 characters	800 characters	1,000 characters
Corporate, Product or Service Images			1	2	4
Company Banner				X	X
Flash videos (Up to 5 minutes)				1	3
PDFs	1	2	3	4	5
Opportunity to Network with Registered Attendees	X	X	X	X	X
Full Virtual Meeting Registrations	4	8	16	32	50
Opportunity to sponsor On Demand Industry Workshop*			X	X	X
Bonus Priority Points	1	2	4	12	20

\*On Demand Industry Workshop opportunity fee and recording costs are not included.

We are excited to begin this new chapter with you.

Questions? Contact: [aaccexhibits@spargoinc.com](mailto:aaccexhibits@spargoinc.com)