



WEARABLE TECHNOLOGIES

THE LEADING INNOVATION PLATFORM

# WT | Wearable Technologies - Meet the Platform that Accelerates your Business

## ABOUT WT | WEARABLE TECHNOLOGIES

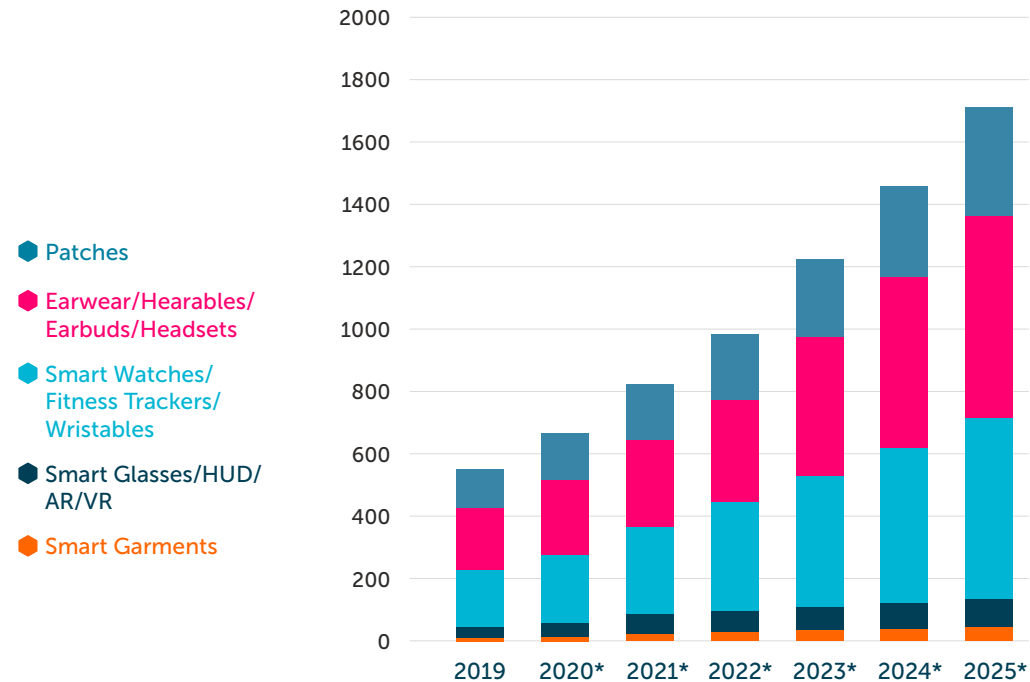
WT | Wearable Technologies is the global business development and innovation platform in the wearable space. Since 2006 WT has established a network of over 30,000 companies consisting of technology leaders, highly innovative manufacturing companies and Blue Chip corporations.

Our vision is to proactively create an intelligent Wearables & IoT landscape for the future. WT | Wearable Technologies connects innovative engineers from technology hubs and start-up centers around the globe. WT fosters this community by organizing networking events, and consulting sessions.

Our portfolio consists of business development, technology marketing, innovation through the WT | Innovation World Cup, strategy and technology consulting services. WT | Wearable Technologies organizes international conferences and trade shows in partnership with leading trade organizations, associations and other high-ranking partners and has offices in the US and Europe.



**UNITS SHIPPED (MILLIONS)**



## WT | Wearable Technologies Consulting Services

WT | Wearable Technologies is an expert in the field of market development for wearables & IoT devices. Over the past 10 years the WT | Wearable Technologies Team has gained a 360 degree view of the entire wearable ecosystem including enabling technologies. With this long-term experience in the realm of Wearable Technologies, WT can support your company with market insights, business development, innovation, and senior executive advice.

Contact us for a first call with one of our senior consulting partners to get an individual proposal for workshops, going to market strategies, and consulting. You may also request a monthly consulting retainer for valuable advice and exclusive networking support.

## WT | WEARABLE TECHNOLOGIES VALUE CHAIN



## WT | Wearable Technologies Alliance

The WT | Wearable Technologies Alliance is an exclusive network for stakeholders along the entire wearable ecosystem. It provides members with opportunities to learn, grow, belong and connect globally and virtually through people, networks, knowledge sharing and professional networking events. WT aims to raise the profile of body worn technologies and serve as the technology categories' voice and thought leader.

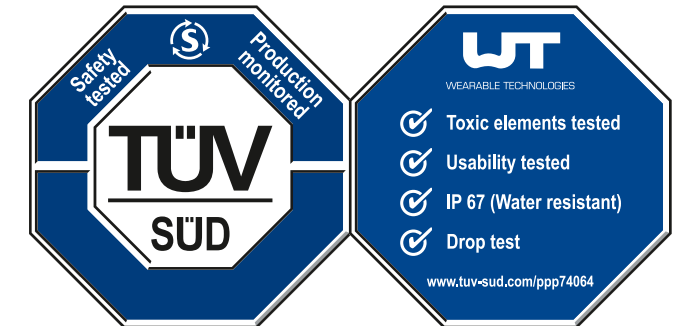
The alliance has the declared goal to foster and promote industry growth and collaboration between companies in the realm of wearable technologies. Also to support and position members, to better meet strategic needs relating to the key business drivers that help wearable professionals stay relevant regardless of economic or market conditions.

The purpose of this alliance is to allow people and companies interested or involved in the field of wearable technologies to meet likeminded people and to solve problems they encounter faster and more efficiently. Also the idea is to facilitate communication between individuals from the same field as well as across the value chain of this market.

## WT | Wearable Technologies Testing Services

TÜV SÜD and WT | Wearable Technologies have joined forces to provide certification and testing solutions for wearable technology devices; two necessary components required before sending your product to manufacturing. TÜV SÜD has professionals in areas such as battery lifecycle testing, radio frequency wireless equipment testing, Specific Absorption Rate (SAR) testing, biocompatibility assessment, mobile application testing based on ISO 25051, ISO 9241 and various national and international schemes. TÜV SÜD's new certification service can assist wearable companies to obtain national and international approvals. TÜV SÜD also provides companies with testing for CE marking, demonstration of compliance for European R&TTE and EMC directives, as well as grants for radio and telecoms equipment from the Federal Communication Commission (FCC).

Get in touch and get your product WT | Wearable Technologies certified and tested! You can have access to all TÜV SÜD test centers around the globe.





## WT | Wearable Technologies Innovation World Cup



### IOT / WT INNOVATION WORLD CUP

*With more than 500 solutions from 65 countries the WT | Wearable Technologies Innovation World Cup is the leading innovation competition. The results give us great confidence in the diversity of innovation in wearables and we are already looking forward to the next round of the WT | Innovation World Cup to see the future of connected augmented objects."*

**General Manager, STMicroelectronics**



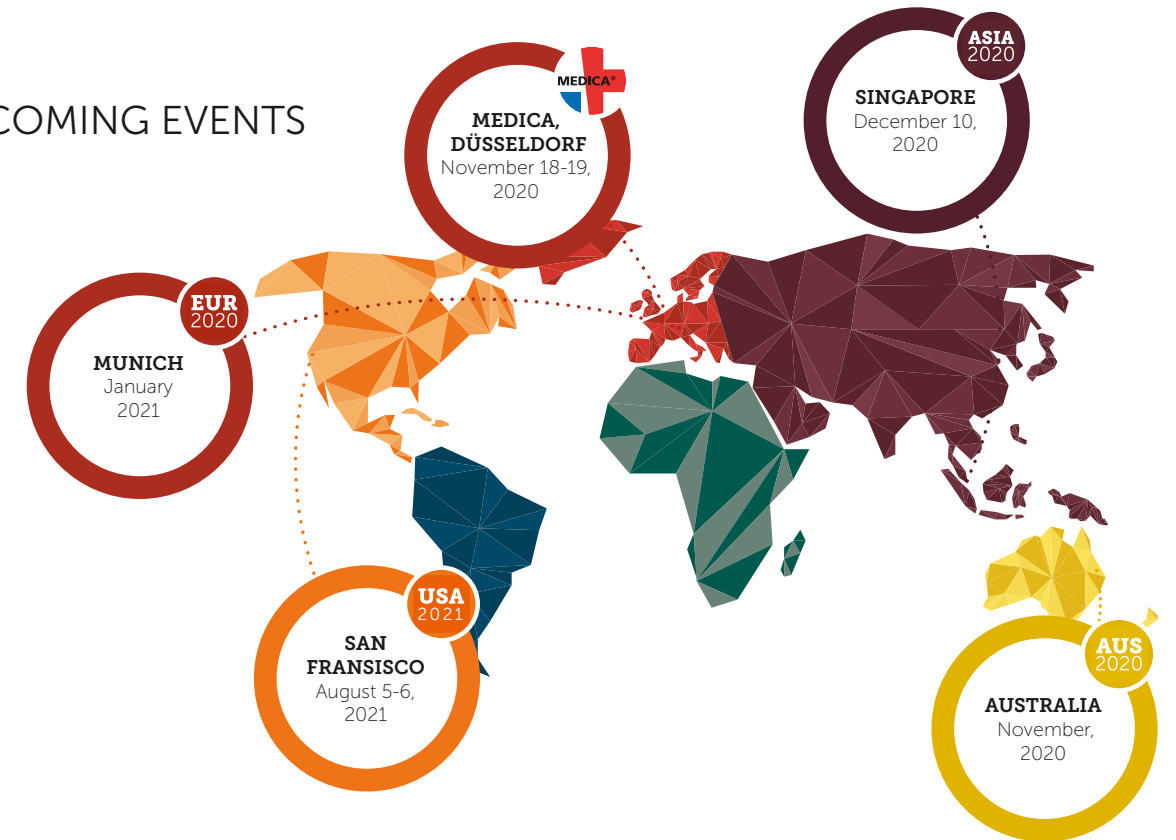
With over 13 years of successful competitions, the Innovation World Cup Series is the most established open innovation platform worldwide, discovering emerging applications, solutions, and investment opportunities in new industries with massive growth potential. Every year the Innovation World Cup reaches more than 750,000 Techpreneurs worldwide through an established network of over 45 regional and global partners. The competition creates powerful alliances capable of transforming budding ideas into global giants by connecting the ingenuity of the Techpreneurs with the potency of leading industry partners such as STMicroelectronics, Intel, Google, EBV Elektronik, AiQ Smart Clothing, Samsung, Telefonica Next, Gemalto, Bosch, VARTA Microbattery and many more. For many, the Innovation World Cup is the reason their innovation is visible to those who make a difference. Participation in the IoT / WT Innovation World Cup Win is free of charge and the winners can win prizes worth over \$500,000

<http://www.innovationworldcup.com/iot-wt/>

## WT | Wearable Technologies Conferences & Shows

WT | Wearable Technologies cultivates international events within the wearable industry and cooperates with world leading trade shows for a decade. Our profound B2B events are well known for a highly informative, extravagant conference line-up. You are able to experiment with the latest gadgets in our exhibition area. As well, you can network with international companies about their latest developments in the enabling tech space. Our events allow you to connect with the who-is-who from the entire WT value chain. Benefit from high level networking opportunities with the most important players from the WT ecosystem, extensive media outreach for companies of all sizes and strengthen your visibility in the billion dollar market of wearables.

### UPCOMING EVENTS





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